

HUESERS

Media Kit





H U E S E R S

‘An international magazine entirely in Italian and English for a sought-after target among professionals and enthusiasts, looking for exclusive news. One of the best editorial staff in the industry is involved to deal with current events and trends in jewelry and luxury world. ♡

The only magazine capable of spreading the latest news and trends of the market. The solution through which it will be possible to intercept and targeted a first level target. With a circulation of more than **45,000 copies**, the magazine is distributed in **over 100 countries** around the world. The audience of the magazine are carefully selected among prestigious contacts, resulting from authentic relationships that Prodes Italia has strengthen and consolidated in 10 years of activity. The project implements excellent opportunities for visibility and sales by expanding the business of its customers internationally. **The presence of exclusive contents linked to excellence of the world of luxury, design and wine** enhance the editorial product's value by highlighting the media force represented by the synergies between worlds apparently different but united by refinement and innovation.

Huesers is a concrete tool to promote your creations and your brand through **different and effective solutions as a presentation, an advertising or a mix of photos and texts**. For each of these modalities the editorial staff will ensure the best assistance in the collection of material to create high quality content and an attractive layout. Each issue contains content dedicated to the world of jewelry, luxury, design and art.

DISTRIBUTION

ISSUE 2024

April also distributed to Milan Design Week and Best Wine Stars

July also distributed to Vicenza Oro

October also distributed to Milan Jewelry Week

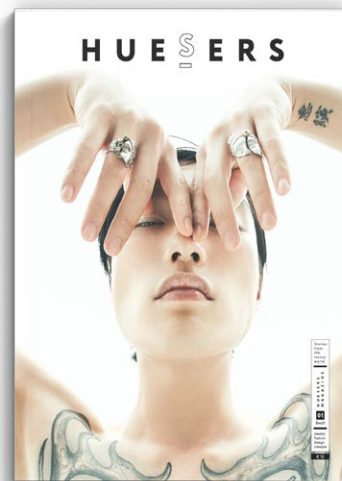
Below are the insights present in each 2024 issue:

APRIL
Special Design
Special Wine

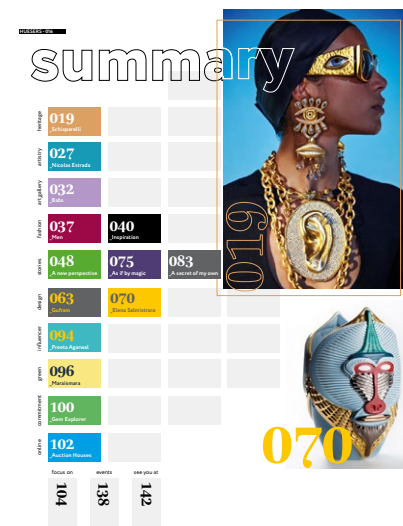
JULY
Special Travel
Special Watches

OCTOBER
Special Milano Jewelry Week

HUESERS



BROWSE ONLINE



TECHNICAL SPECIFICATIONS

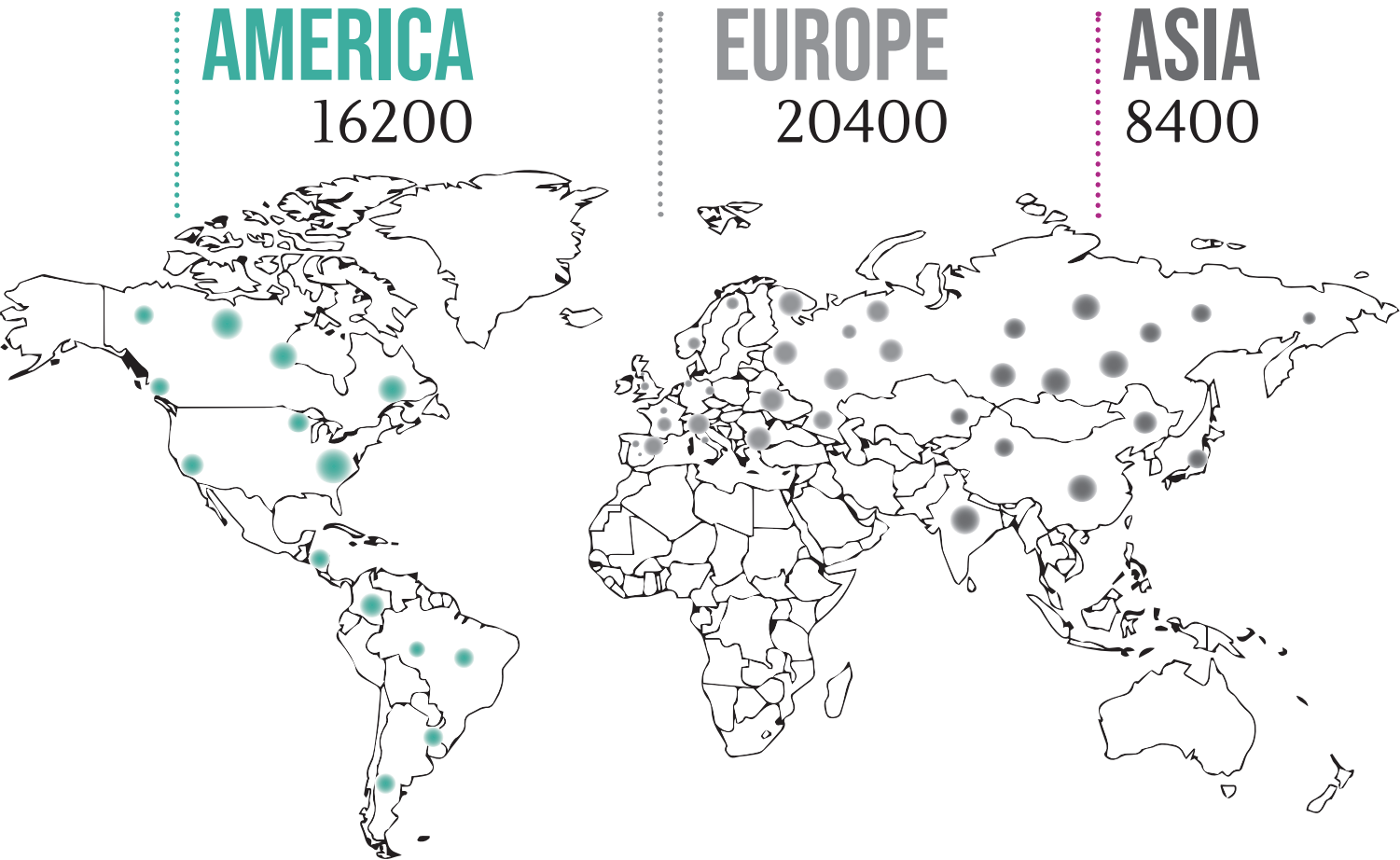
print
offset
cover
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inside
matt coated 100 g
sizes
20,5 x 27,5 cm



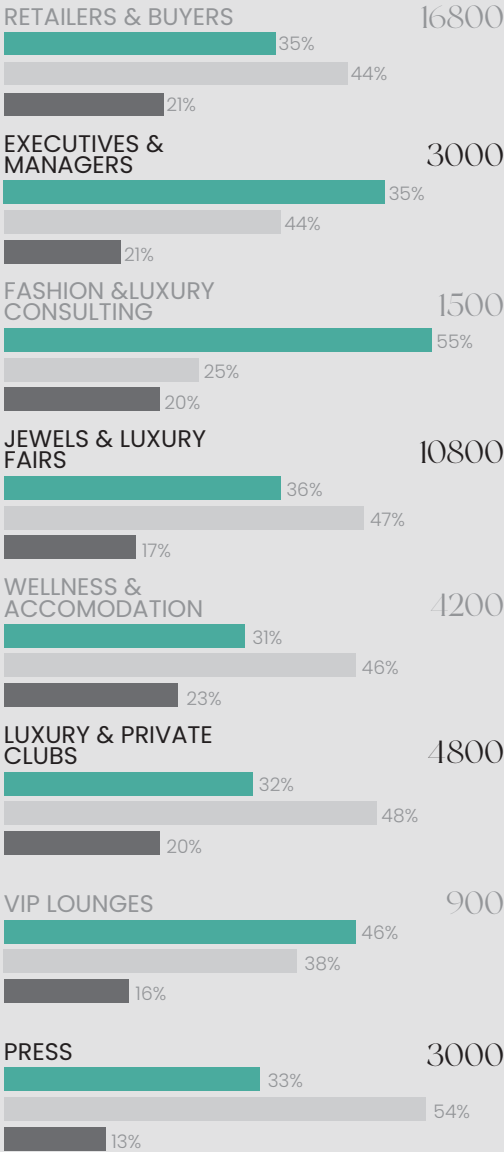
IT IS POSSIBLE TO INCLUDE A QR CODE LINKED TO THE ADVERTISER'S E-COMMERCE WEBSITE OR TO THE RELATED PROFILE IF PRESENT ON THE SOCIAL COMMERCE OVERJEWELS. ALL THOSE WHO RECEIVE THE MAGAZINE THEREFORE ARE ABLE TO IMMEDIATELY WATCH AND PURCHASE ADVERTISER'S CREATIONS.

GLOBAL DISTRIBUTION

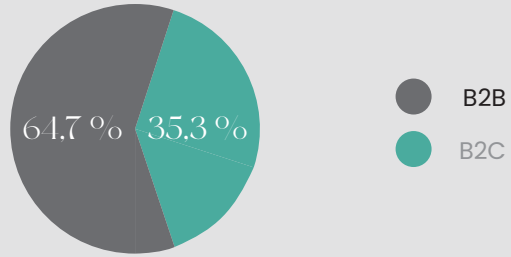
Distributed in **45.000 copies, of which 15,000 paper and 30,000 digital**, the magazine is distributed in over **100 countries** around the world. The magazine is directed to both a B2B and B2C target. The audience of the magazine is carefully selected among **prestigious contacts**, resulting from **authentic relationships** that Prodes Italia has strengthen and consolidated in 10 years of activity. The project implements excellent opportunities for visibility and sales by expanding the business of its customers internationally.



AMERICA
EUROPE
ASIA



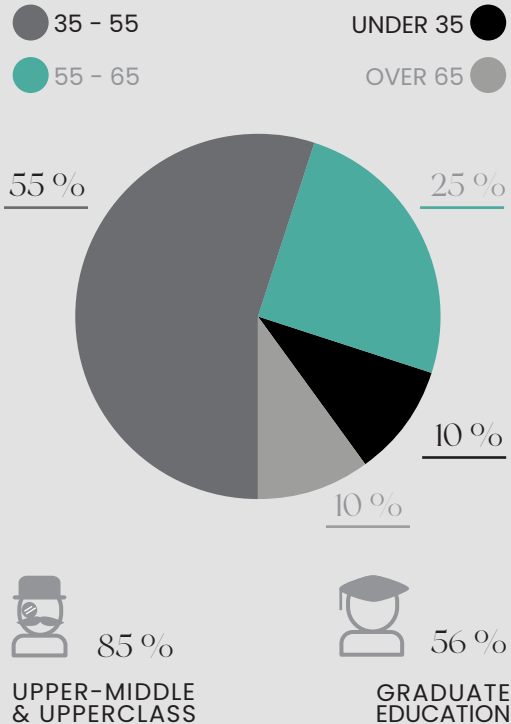
B2B / B2C



SESSO



PERSONAL DATA



WELLNESS & ACCOMODATION

HOTELS

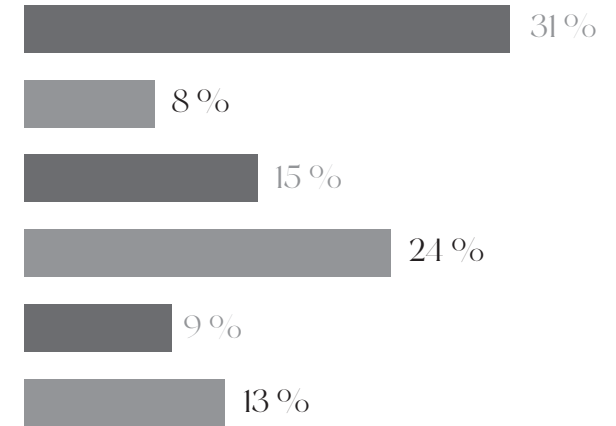
RESTAURANTS

COCKTAIL & WINE BARS

GYM & HEALTH CLUBS

BEAUTY SALONS

HAIR STYLISTS



RETAILERS & BUYERS



PREVIEW DISTRIBUTION

RETAILERS & BUYERS • Grimoldi Srl *Italy* • Borsa Diamanti d'Italia *Italy* • Camera Buyer *Italy* • Gioielleria Currado *Italy* • Fratelli Petoichi 1884 *Italy* • Menichini Gioielleria *Italy* • Bedetti Gioielleria *Italy* • De Pascalis Gioielli *Italy* • Angeletti Gioielleria *Italy* • Al Majed Jewellery *Qatar* • Bergdorf Goodman *Usa* • Harrod's *Uk* • London Jewelers *Usa* • Neiman Marcus *Usa* • Nordstrom *Usa* • Souad Jewellery *U.A.E* • Elysées Joaillerie *France* • Asia Jewellers *Bahrein* • Galerie Marzee *The Netherland* • Funaki Gallery *Australia* • Bini Gallery *Australia* • La Pai Gallery *Canada* • Galeria Reverso *Portugal* • Primavera Gallery *Uk* • Atta Gallery *Thailand* • Ateliere Emé *Italy* • Enzo Miccio *Italy* • Luisa Beccaria *Italy* • Finarte *Italy* • Matthew Clayton Brown *Usa* • Sotheby's *France* • Christies's *Uk* • **JEWELS & LUXURY FAIRS** • Vicenzaoro *Italy* • VOD Dubai *U.A.E.* • Homi Bijoux *Italy* • Hong Kong Intern. Jewellery Show *Hong Kong* • Inhorgenta *Germany* • Ja New York *Usa* • JCK Las Vegas *Usa* • OroArezzo *Italy* • Premier Las Vegas *Usa* • Tarì Mondo Prezioso *Italy* • The Couture Show *Usa* • **LUXURY & PRIVATE CLUBS** • Rotary Club *Italy* • Yellowstone Club *Usa* • Duquesne Club *Usa* • Roppongi Hills Club *Japan* • The Arts Club *U.A.E* • Ten Trinity Square *Uk* • Soho House *Uk* • Devonshire Club *Uk* • Eight club *Uk* • Travellers *Uk* • Yale Club *Usa* • Associazione Dei Cavalieri Italiani Del Sovrano Militare *Italy* • Circle Royal Gaulois *Belgium* • Cercle Munster *Luxemburg* • Lions club *Italy* • Aereoporto Milano Linate *Italy* • Business Lounge *Italy* • Casa Alitalia Piazza degli Affari *Italy* • Lounge Italo Club Milano *Italy* • Marconi Lounge *Italy* • American Express ingresso area vip *Italy* • Montenapoleone Vip *Italy* • **WELLNESS & ACCOMODATION** • Excelsior Parco *Italy* • Cervo Hotel *Italy* • Grand Hotel Savoia *Italy* • Villa Serbelloni *Italy* • Palazzo Parigi *Italy* • Principe di Savoia *Italy* • Chateau Monfort *Italy* • Baglioni Hotel *Italy* • Mandarin Oriental Hyde Park *Uk* • Four Seasons Hotel New York *Usa* • The Langham *Hong Kong* • Oribe Salon *Usa* • Sally Hershberger Nomad *Usa* • Tracey Cunningham *Usa* • Jean Louis David *France* • Franck Provost *France* • Balato *Italy* • Toni&Guy Hairdressing *Uk* • Sassoon Salon *Uk* • Ric Pipino *Australia* • Aldo Coppola *Italy* • Tessier Hairdresser *Italy* • Rolando Olisei *Italy* • **EXECUTIVES & MANAGERS** • Allen Overly • ASHURST • Baker Mckenzie • BLF • Bonelli Errede • Bovesi and Partner • Cernelutti Law Firm • Castaldo Law Office • Cicala Riccioni & Partners • Cleary Gottlie Steen & Hamilton LLC • Dentons • **FASHION & LUXURY CONSULTING** • Amanda Sanders • Alexandra Stylist – Alexandra Suzanne Greenawalt • Lucrezia Cuccagna • Leigh Taylor Richardson • Ylenia Puglia • Anthony Unwin • Tess Herbert • Deborah Watson • Harry Lambert • Sarah Gore Reeves • Patrick Mackie • Zack Baker • Ronald Burton III •



Single Page



Double Page



Four Pages



Six Pages



Inside Front Cover + I Page



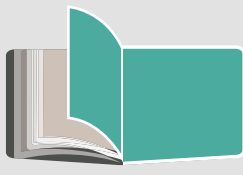
II Page + III Page



IV Page + V Page



VI Page + VII Page



Last Page + Inside Back Cover



Back Cover

PRICES

SINGLE ISSUE

Single Page	€ 2500
Double Page	€ 4650
Four Pages	€ 8650
Six Pages	€ 12000
Inside Front Cover + I Page	€ 5800
II Page + III Page	€ 5400
IV Page + V Page	€ 5100
VI Page + VII Page	€ 4750
Last Page + Inside Back Cover	€ 5500
Back Cover	€ 7100

OUR TEAM CAN PROVIDE TAILORED PROPOSALS AND SPECIAL RATES FOR 2023 COMMUNICATION PLANS

* DOUBLE EDITION	- 10%
* ANNUAL COVERAGE (3 EDITIONS)	- 15%

the prices are VAT excluded



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