

### Artistar Jewels 2019 - JEW ELR Y COMPETITION

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27/07/2018 (deadline)

The Call For Entries Titled Artistar Jewels 2019 Is Now Open!

Artistar Jewels 2019 is calling for entries. Below you can find all details about this competition:



Deadline: Jul 27, 2018
jewelry competition
Organizer: Artistar Jewels
Official Website: Link

Location: Milan Fashion Week, Milan (Italy)

Artistar Jewels 2019 is the 6th edition of the <u>jewelry competition</u>, project dedicated to the international scouting of talents of contemporary jewelery, of design, and of artist.

#### ABOUT

The 2019 call for the 6th edition of **jewelry competition** titled **Artistar Jewels** is officially open, dedicated to the international scouting of talents of contemporary jewelery, of design, and of artist.

**Artistar Jewels** is a project by **Prodes Italia group** that has been working for years in the high jewellery, design and contemporary art fields.

Artistar Jewels is the international reference point for all contemporary jewelry artists and designers. The project, one of a kind, offers each participant great business opportunities by placing the artists within the reference market.

The aims of the event led by Enzo Carbone are to show the best creations designed in recent years from all over the world and spread the culture of the contemporary jewelry characterized mainly by technical and stylistic research, experimentation with new materials, reinterpretation of traditional ones and originality.

Creations that do not exhaust their function in the ornamental dimension because central, in every object, are the narration of a story, the conveyance of a message or a precise creative idea. Stimulating dialogue and comparison between artists and experts in the sector, offering great visibility and creating real business opportunities are the central aspects that characterize the project, and it is for these reasons that Artistar Jewels represents a uniqueness within the international contemporary jewelery scene and is appreciated and recognized internationally.

#### Submission requirements:

To participate in the selection of Artistar Jewels 2019 you must send the material specified below via WETRANSFER at **info@artistarjewels.com** before **27 july 2018**.

It is possible to participate in Artistar Jewels with 2,4,6,8,10 jewels.

- Biography
- Website, e-mail address, phone number
- The number of jewels you want to participate with (2, 4, 6, 8, 10)
- Photos of the creations you want to have involved in the project, possibly on a white background OR on a professional model
- All information on the pieces, materials, techniques, etc.

## Selection criteria:

Unique pieces or small series

following official website:

- Jewels with a recognizable style and a strong communicative impact
- Creations made with traditional materials and / or reinterpreted in an original way or research jewels created with innovative and / or recycled materials.

A jury of experts will select **10 artists** who will win important prizes and awards. Results of the selections will be sent by **10 august 2018**.

The next edition will take place **from 19 to 24 February 2019** during the **Milan Fashion Week** in a prestigious location in the heart of the city.

This is a week of high relevance in which is possible to meet possible buyers, dealers, journalists and to forge business relationships of various kinds. It is a key moment for Milan, a week in which the city is blowing up, being the focus of media attention and visited by about 90000 international buyers.

Compared to the previous edition, the number of jewels and wearable objects on show will be lower, as the selection, by the Artistar team, aims to offer visitors and buyers an exhibition whose level is increasingly. The news of the edition will be the considerable increase of concept stores that will directly select the creations to be displayed in their stores, this year, for the first time, even outside Europe.

The artists who pass the selection will receive the participation contract that they will have to sign and send to the email address <code>info@artistarjewels.com</code>. At the time of signing the contract it will be necessary to pay the <code>participation fee</code>.

# ELIGIBILITY

**Artistar Jewels 2019** is opne to both emerging and more established artists.

PRIZE

A jury of experts will select **10 artists** who will win important prizes and awards. The selected will also participate in various initiatives including exhibitions, fairs and exhibitions in galleries around the world. All the selected creations will be protagonists of a dedicated shooting and published in the special volume **Artistar Jewels 2019**. The book, published by the publishing house Logo Fausto Lupetti, will be available on a national and international network: all bookshops in Italy and in the main European capitals, and shipped to over 5,000 industry insiders.

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All the jewels published in the book are displayed in an exhibition set up in a prestigious location in Milan. The exhibition is organized during the **Milan Fashion Week**, a week of high relevance in which is possible to meet

Artistar Jewels also makes available to all artists the online sales channel **artistarjewels.com** through which each participant can market their jewels all over the world.

possible buyers, dealers, journalists and to forge business relationships of various kinds.

Both emerging and more established artists will be able to count on improving their brand reputation. The great participation of international media, guarantees high visibility in the sector. These conditions set the right foundation for an expansion of the artist sales network and in addition, every single jewel selected will be available to the public for purchase.

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For all further informations about the competition **Artistar Jewels 2019** or to submit your works visit the