



CALLOUT



ARTISTAR JEWELS 2019 | APPLY NOW

29 June 2018

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THE 2019 CALL FOR THE SIXTH EDITION OF ARTISTAR JEWELS IS OFFICIALLY OPEN. IT'S A PROJECT DEDICATED TO THE INTERNATIONAL SCOUTING OF TALENTS OF CONTEMPORARY JEWELRY, OF DESIGN, AND OF ARTIST. THE EVENT, WHICH HAS GROWN EXPONENTIALLY OVER THE PAST EDITIONS, HAS HOSTED IMPORTANT CREATIVE TALENTS SUCH AS GIANCARLO MONTEBELLO, PHILIP SAJET, YOKO ONO, POL BURY, FAUST CARDINALI AND GILLO DORFLES AND SIGNED IMPORTANT PARTNERSHIPS LIKE THE ONE WITH THE SIERAAD ART FAIR OF AMSTERDAM AND RENOWNED EUROPEAN CONCEPT STORES.

The next edition will take place from 19 to 24 February 2019 during the Milan Fashion Week in a prestigious location in the heart of the city. A jury of experts will announce the winners and will also award prizes to the most deserving. Compared to the previous edition, the number of jewels and wearable objects on show will be lower, as the selection, by the Artistar team, aims to offer visitors and buyers an exhibition whose level is increasingly. The news of the edition will be the considerable increase of concept stores that will directly select the creations to be displayed in their stores, this year, for the first time, even outside Europe.



The most important news of 2019, is, in fact, the creation of a commercial network that expands all over the world. If until 2018 the participants exhibited their jewels in some European contemporary jewelry galleries, today Artistar Jewels, through partnerships and synergies born with numerous commercial realities, concept stores and galleries, gives the possibility to the artists to bring their own pieces within selected retailers in new countries. The aims of the event led by Enzo Carbone are to show the best creations designed in recent years from all over the world and spread the culture of the contemporary jewelry characterized mainly by technical and stylistic research, experimentation with new materials, reinterpretation of traditional ones and originality.

Creations that do not exhaust their function in the ornamental dimension because central, in every object, are the narration of a story, the conveyance of a message or a precise creative idea. Stimulating dialogue and comparison between artists and experts in the sector, offering great visibility and creating real business opportunities are the central aspects that characterize the project, and it is for these reasons that Artistar Jewels represents a uniqueness within the international contemporary jewelry scene and is appreciated and recognized internationally.



PARTICIPATION IN ARTISTAR JEWELS INCLUDES

- | Exhibition event during the Fashion Week from 19 to 24 February 2019 at an exclusive location in Milan
- | Publication of the selected jewels in the Artistar Jewels 2019 volume
- | International distribution of the volume (European bookshops)
- | Free delivery of 1000 volumes to buyers, galleries and international journalists (Extract from the complete list)
- | Digitization of the book
- | Free electronic e-book sending to over 4000 buyers, galleries and international journalists
- | Free delivery of the book to all the participants
- | Exclusive discount for participants on the purchase of additional copies
- | Sale of the jewels on the online shop www.artistarjewels.com
- | Participation in the Awards and Book Presentation Night
- | Participation in the Artists and Journalists Night
- | Inclusion of selected jewels in the worldwide network of sales points (galleries and concept stores) (selection by sales points) News 2019
- | Photo shoot of the jewels and sending of the professional photos to the participants
- | Press Office for the promotion of the initiative for one year
- | Press office support for each participant News 2019
- | Editorial / social plan and communication strategies for the whole initiative
- | Web and social dissemination of the contents of each artist
- | Selection of 10 artists who will win various prizes and awards; the selection will be curated by a Jury made up of distinguished personalities of the sector

JURY

- | Elisabetta Barracchia - Editor in chief of Condé Nast Mag Accessory
- | Astrid Berens - Director of SIERAAD Art Fair of Amsterdam
- | Maristella Campi - Fashion journalist
- | Gianni De Liguoro - Founder and stylist of the famous De Liguoro brand
- | Dan Piersinaru - Founder and director of Autour
- | Irina Slesareva - Director of Jewellery Review Magazine and creative director Russian Line Jewellery Contest
- | Guido Solari - Founder and owner of Scuola Orafa Ambrosiana of Milano via Savona 20



TO PARTICIPATE

Send the material specified below via WeTransfer to info@artistarjewels.com Before 27 July 2018.

- | Biography
- | Website, e-mail address, phone number
- | The number of jewels you want to participate with (2, 4, 6, 8, 10) (It is possible to participate in Artistar Jewels with 2,4,6,8,10 jewels)
- | Photos of the creations you want to have involved in the project, possibly on a white background or on a professional model
- | All information on the pieces, materials, techniques, etc.

Results of the selections will be sent by 10 August 2018.

FURTHER INFORMATION

For more information please view the website [here](http://www.artistarjewels.com/aj/2019.html) (<http://www.artistarjewels.com/aj/2019.html>).