

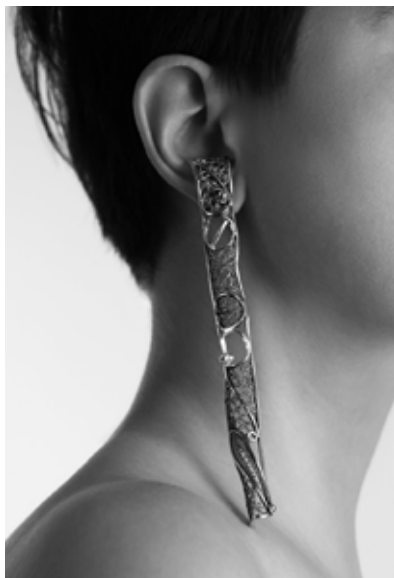
Artistar Jewels 2018

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Yoko Ono, Pol Bury and Faust Cardinali are the special guests. From the 22nd until the 25th of February 2018 at Palazzo Giureconsulti in Milan. It's the save the date given by Artistar Jewels to all the experts and all the contemporary jewelry lovers. Artistar Jewels is an event that gives an international and original perspective on the contemporary jewelry world, showing us the latest trends. The creatives will show their artworks, unique pieces or small series, selected according to their artistic value, technical testing e stylistic research. All the pieces are going to be sold on our website www.artistajewels.com starting from next February, and the platform will be even more contemporary thanks to an accurate restyling. 170 international designers from more than 30 countries are participating in the 5th edition, showing more than 450 artworks. This year the event has registered an increase of the 20% compared to the 4th edition, closing the applications 3 months earlier than expected. To enhance the exhibition there will be the creations of three main characters of the contemporary jewelry and art world: the Japanese conceptual artist Yoko Ono, the Belgian Pol Bury and the Parisian artist Faust Cardinali. During the exhibition there will also be a special area with the creations of maison De Liguoro in collaboration with the Egyptian artist Reem Jano, winner of the "De Liguoro" 2017 award. Together with theme also the jewels of Gabriela Secarea, winner of the 2017 Artistar Jewels @Camera Lucida award, offered to the best Romanian designer.

In the volume Artistar Jewels 2018 all the designers are going to see published the pictures taken during the shooting organized by the Artistar Jewels team with the photographer Andrea Salpetre. The book published by Logo Fausto Lupetti will be available worldwide in all the national and international bookstores. The volume will be sent to more than 5000 experts, as buyers, journalists, bloggers and jewelry galleries. The introduction is written by Eugenia Gadaleta, marketing & communication manager of Artistar Jewels and communication teacher, together with Mariastella Campi, fashion journalist.



The Artistar Jewels participants are also involved in a contest and a jury made by experts is assigning the following awards: Three winners will have the chance to join for free Artistar Jewels 2019 and to be part of the special contents of the 2019 book. One designer under 27 has the chance to participate for free in a goldsmithing course held by Scuola Orafa Ambrosiana of Milan: a unique chance to learn the most important lab techniques, creating different artworks. Two selected designers will also take part for free in two international fairs of this field in 2018: Sieraad Art Fair in Amsterdam and AUTOR International Contemporary Jewelry Fair in Bucarest. 30 creations selected from the jury will be the protagonists of a moving exhibition in prestigious European galleries and international concept stores: as partners of the event, they are selecting some pieces among the exhibited ones to enrich their showcases. "Artistar jewels is getting bigger and bigger thanks to the effort of the team and of the partnerships that we have established over the years – says Enzo Carbone, founder of Artistar Jewels – this is something more than an exhibition, it is a structured project aimed at giving value to the real talent and we are working so that we can ensure an international high level event, real visibility and business opportunities to our artists." The winners of the contest will be announced on February 23rd at Palazzo dei Giureconsulti with an event by invitation only. Artistar Jewels is the landmark for all the artists and designers of contemporary jewellery. Through different strategies, it promotes them inserting them in an international market in constant evolution. Artistar offers several services useful to guide the artists in their professional growth, worldwide events, planning of customized communication strategies, creation of new business opportunities and placement in the market are only some of the services for the artists that entrust their growth to it. The main scope is the development of useful chances for our artists to get them to success.



Enzo Carbone, founder Artistar



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