

Open Call for Artstar Jewels 2020



OPEN CALL / 06 MAR 2020 - 30 APR 2020



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“ The applications for the 8th edition of Artstar Jewels are officially open. The event will take place during the Milano Jewelry Week, the week of the Milanese schedule entirely dedicated to the world of jewelry, from 22 to 25 October 2020. The Week is the epicenter of a qualified "jewelry network": real, glamorous, efficient and effective.

With the participation of over 150 international artists, the event will be held in the city centre of Milano and it will be opened to jewelry artists and designer from all over the world.

All the selected creations are published in the **homonymous book Artstar Jewels, distributed in all Italian bookshops and in the major European cities.** The volume is also sent to 5000 major contacts worldwide; buyers, gallery owners, luxury boutiques, fashion stylists, will be able to choose the artists and jewels of their own interest. Artstar Jewels also makes available to all artists the online sales channel artistarsewels.com through which each participant can market their jewels all over the world. **A jury of experts** will also select some jewels/artists who **will receive important awards**; the selected will also participate in various initiatives including exhibitions, fairs and exhibitions in galleries around the world.

Milano Jewelry Week 2020 will involve **high jewelry ateliers, goldsmith workshops, academies, art galleries, contemporary jewelry artists, fashion boutiques and design showrooms**, with the aim of increasing the number of events by 70% compared to the 2019 edition. Milano Jewelry Week 2020 also intends to further strengthen its bond with the city of Milano through the involvement of various commercial activities located throughout the city that will exhibit the creations of artists and galleries from all over the world within different thematic paths such as contemporary jewelry, artist's jewelry, precious jewelry and bijou.

Key Dates:

30.04.2020: The last day to apply.

22.10.2020 - 25.10.2020: Exhibition dates during Milano Jewelry Week.

Selection Criteria

- Unique pieces or small series.
- Jewels with a recognizable style and a strong communicative impact.
- Creations made with traditional materials and / or reinterpreted in an original way or research jewels created with innovative and / or recycled materials.

How to Apply

To participate in the selection of Artstar Jewels 2020 you must send the material specified below via WETRANSFER at info@artistarsewels.com.

It is possible to participate in Artstar Jewels with 2,4,6,8,10 jewels.

- Biography
- Website, e-mail address, phone number.
- The number of jewels you want to participate with (2, 4, 6, 8, 10).
- Photos of the creations you want to have involved in the project, possibly on a white background OR on a professional model.
- All information on the pieces, materials, techniques, etc.



Carlotta Dasso
Ring: **D326**, 2019
18k gold, diamonds.
Photo by: Andrea Salpetre
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Lunante
Ring: **Cuori di Barbapapà**, 2019
Gold plated brass, brass powders, polymer, pigments.
Photo by: Andrea Salpetre
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Tetyana Kalyuzhna
Ring: **OK**, 2019
Silver, w.sapphire, gold plated and coated with orange latex.
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