## Milano Jewelry Week 2021: The "Milanese Week" dedicated to Jewelry World



The Second Edition of Milano Jewelry Week, "Milanese Week" dedicated to the jewelry world, will be held from 3 to 6 June 2021. Collective and personal exhibitions, vernissages, exhibitions of international galleries and schools, awarding nights, workshops, cocktail parties and performances will enliven for 4  $days\ historic\ buildings,\ high\ jewelry\ ateliers,\ goldsmiths'\ workshops,\ academies,\ art\ galleries,\ fashion\ boutiques\ and\ design\ showrooms\ spread\ all\ over\ the$ city of Milan.



jewelry world - high jewelry, contemporary, bijou and fashion - from various points of view, from its history to the techniques, passing through

contaminations with art and fashion. Recycling, memory - the recollection - in addition to the exploration of materials and manufacturing techniques, from the most traditional to the futuristic, are among the recurring, current and transversal themes that the artists and brands will portray.



conferences and workshops available upon reservation. Among these John Moore, one of the most authoritative and well-known names of  $contemporary\ jewelry\ who,\ besides\ giving\ a\ lecture,\ will\ unveil\ pieces\ created\ specifically\ for\ Milano\ Jewelry\ Week.$ 

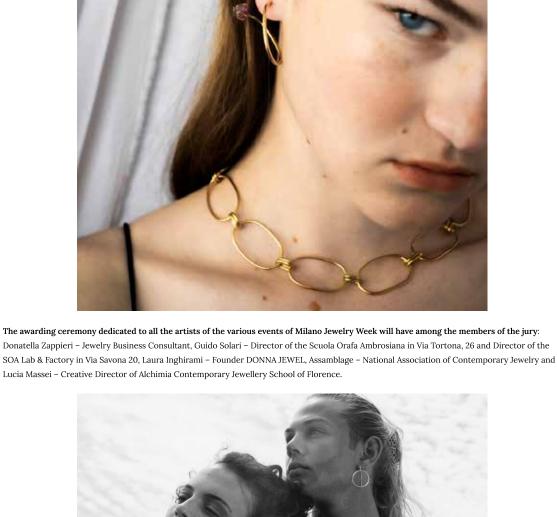


reproducing the woman's sinuosity, the Czech Petra Mohylova with a colourful creation celebrating the playful side of the human body and the  $Russian\ duo\ Palladin Gold\ TM\ /\ Tatyana\ Kholodnova\ who\ see\ jewelry\ as\ an\ alliance\ of\ spatial\ technology\ and\ artistic\ thought.$ 

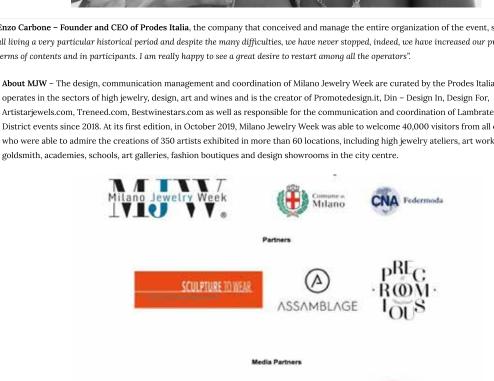
Corso Venezia 51, of contemporary pieces by 200 artists and designers from 40 different countries. Attending the eight edition of the most well $known\ body\ ornament\ event\ the\ winners\ of\ Artistar\ Jewels\ 2019\ Fall\ Edition:\ the\ Florentine\ goldsmith\ Alessandro\ Dari\ with\ the\ ring-sculpture$ 







Enzo Carbone - Founder and CEO of Prodes Italia, the company that conceived and manage the entire organization of the event, states: "We are all living a very particular historical period and despite the many difficulties, we have never stopped, indeed, we have increased our proposal both in  $terms\ of\ contents\ and\ in\ participants.\ I\ am\ really\ happy\ to\ see\ a\ great\ desire\ to\ restart\ among\ all\ the\ operators".$  $\textbf{About MJW} - \textbf{The design, communication management and coordination of Milano Jewelry Week are curated by the Prodes Italia Group which the product of the production of Milano Jewelry Week are curated by the Prodes Italia Group which the production of Milano Jewelry Week are curated by the Prodes Italia Group which the production of Milano Jewelry Week are curated by the Prodes Italia Group which the production of Milano Jewelry Week are curated by the Prodes Italia Group which the Prodes Italia Group whic$ operates in the sectors of high jewelry, design, art and wines and is the creator of Promotedesign.it, Din - Design In, Design For,  $Artistarjewels.com, Treneed.com, Bestwine stars.com\ as\ well\ as\ responsible\ for\ the\ communication\ and\ coordination\ of\ Lambrate\ Design\ and\ coordination\ and\ coordinatio\ and\ coordi$ District events since 2018. At its first edition, in October 2019, Milano Jewelry Week was able to welcome 40,000 visitors from all over the world who were able to admire the creations of 350 artists exhibited in more than 60 locations, including high jewelry ateliers, art workshops





PROED: where Milan Glander Challens

116 events enlivened a calendar that was not limited to involving operators as normally happens with the most traditional events in the sector, but has allowed all beauty and handmade lovers to get closer to the fascinating jewelry world. Collective and personal exhibitions, exhibitions of  $galleries \ and \ international \ schools, \ workshops, \ performances, \ temporary \ shops \ and \ awarding \ nights \ have \ given \ multi-faceted \ interpretations \ to \ and \ schools, \ workshops, \ performances, \ temporary \ shops \ and \ awarding \ nights \ have \ given \ multi-faceted \ interpretations \ to \ schools, \ workshops, \ performances, \ temporary \ shops \ and \ awarding \ nights \ have \ given \ multi-faceted \ interpretations \ to \ schools, \ workshops, \ performances, \ temporary \ shops \ and \ awarding \ nights \ have \ given \ multi-faceted \ interpretations \ to \ schools, \ workshops, \ performances, \ temporary \ shops \ and \ awarding \ nights \ have \ given \ multi-faceted \ interpretations \ to \ schools, \ workshops, \ performances, \ temporary \ schools, \ performances, \ p$ the history and technique of the goldsmith's art, demonstrating its timelessness and, therefore, contemporaneity.

