



Christina Brummet

## MILANO JEWELRY WEEK 3 – 6 JUNE 2021

February 10, 2021

Art, FAIRS & EXHIBITIONS, GEMS & JEWELRY, Jewelry, Shopping

The Milanese week dedicated to jewelry returns with a rich calendar of events and COLLECTION is glad to be its media partner.

The second edition of Milano Jewelry Week, the Milanese week dedicated to the jewelry world, will be held from 3 to 6 June 2021. Collective and personal exhibitions, vernissages, exhibitions of international galleries and schools, awarding nights, workshops, cocktail parties and performances will enliven for 4 days historic buildings, high jewelry ateliers, goldsmiths' workshops, academies, art galleries, fashion boutiques and design showrooms spread all over the city of Milan.

Milano Jewelry Week, under the patronage of the Municipality of Milan and CNA Federmoda will illustrate the jewelry world – high jewelry, contemporary, bijou and fashion – from various points of view, from its history to the techniques, passing through contaminations with art and fashion; recycling, memory – the recollection – in addition to the exploration of materials and manufacturing techniques, from the most traditional to the futuristic, are among the recurring, current and transversal themes that the artists and brands will portray.



Athena Gioielli



Candan Balto



Atelier Alves

Among the major events of Milano Jewelry Week 2021: **Artistar Jewels, The Jewelry Hub and Jewelry Drops and the Talent Show**. In addition, exhibitions and events by artists and galleries from all over the world and educational-training moments by teachers and experts that will hold conferences and workshops available upon reservation. Among these John Moore, one of the most authoritative and well-known names of contemporary jewelry who, besides giving a lecture, will unveil pieces created specifically for Milano Jewelry Week.

**Artistar Jewels** confirms its role as the richest collective of the event with the exhibition, at Palazzo Bovara in Corso Venezia 51, of contemporary pieces by 200 artists and designers from 40 different countries. Attending the eight edition of the most well-known body ornament event the winners of Artistar Jewels 2019 Fall Edition: the Florentine goldsmith Alessandro Dari with the ring-sculpture reproducing the woman's sinuosity, the Czech Petra Mohylova with a colorful creation celebrating the playful side of the human body and the Russian duo Palladin Gold™ / Tatyana Kholodnova who see jewelry as an alliance of spatial technology and artistic thought.



John Moore

**The Jewelry Hub** will display the latest novelties of 40 fine jewelry brands, selected in accordance with strict criteria, within a strong visual impact environment of a historical building in the center of Milan. At The Jewelry Hub, collectors and jewelry lovers will have the rare opportunity to appreciate and purchase highly refined pieces directly from some of the most innovative creators of the industry.

**Jewelry Drops** is an unprecedented and very topical phyigital collective in which international artists and designers will take part, both in person and remotely, giving life to a dynamic and original exhibition space that will offer a 360-degree overview of the jewel.

**The awarding ceremony** dedicated to all the artists of the various events of Milano Jewelry Week will have among the members of the jury: **Donatella Zappieri** – Jewelry Business Consultant, **Guido Solari** – Director of the Scuola Orafa Ambrosiana in Via Tortona, 26 and Director of the SOA Lab & Factory in Via Savona 20, **Laura Inghirami** – Founder DONNA JEWEL, Assamblage – National Association of Contemporary Jewelry and **Lucia Massei** – Creative Director of Alchimia Contemporary Jewellery School of Florence.

**Enzo Carbone**, Founder and CEO of **Prodes Italia**, the company that conceived and manages the entire organization of the event, states: *"We are all living a very particular historical period and despite the many difficulties, we have never stopped, indeed, we have increased our proposal both in terms of contents and in participants. I am really happy to see a great desire to restart among all the operators"*.



OLYMPUS DIGITAL CAMERA



Sharona Wolff



Antoni Figueres

Wine Sponsor of the event is VALDO, a historic winery in Valdobbiadene, founded in 1926 and owned by the Bolla family, joining the Milano Jewelry Week and all the events with its line of sparkling wines "ORO PURO", inspired by the ancient artisan tradition of goldsmiths and embroiderers of the Venice lagoon. This year the gold of Valdo turns pink with the presence of the new Oro PuroProsecco Doc Rosè Brut.