

# Milano Jew elry Week 2021

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*Milano Jewelry Week, Conte di Ramello-Ritmo Collection Bracelet*

## Date \_\_\_\_\_

3 Giu, 2021 - 6 Giu, 2021

## An ode to jewellery

**Milano Jewelry Week**, the festival dedicated to the word of **jewels**, makes its comeback in the city for its second edition. Revolving around historical buildings, high **jewellery ateliers**, **goldsmith workshops**, academies, art galleries, fashion boutiques and design showrooms in town, the event features a rich calendar which includes collective and solo **exhibitions**, **vernissages**, exhibitions of international galleries and schools, prize-giving evenings, **workshops**, cocktail parties and **performances**. The festival is designed to tell the story of jewellery from various points of view, from history to technique, passing through contaminations with art and fashion.

Besides displaying beautiful creations, the event also focuses on clusters such as the importance of **recycle, sustainability** as well as the choice of **materials and manufacturing techniques**.

## What's on?

The festival features various events-within-the-event which include **Artistar Jewels**, **The Jewelry Hub**, **Jewelry Drops** and **Talent Show**, as well as educational and training initiatives held by professionals in the sector.

**Artistar Jewels** – held in the exclusive backdrop of the highly-central Palazzo Bovara – gathers the **contemporary jewels** and creations of **over 200 artists** and designers from 40 countries and serves as a celebraion of creativity.

Coversely, **The Jewelry Hub** showcases the latest creations from **40 precious jewellery brands**, selected according to strict criteria, in a visually striking setting in a building steeped in history in the centre of Milan.

The event also embraces the **phygital dimension** thanks to the **Jewelry Drops** initiative enabling international artists and designers to take part in the event, both in person and remotely and showcase their creations.

## Tickets and Information

The event is open both to professionals in the sector and to the wider public.

Applications for artists are open on the official website (*see below*).

Official hashtag #MJW2021

For additional information, please check

[www.milanojewelryweek.com](http://www.milanojewelryweek.com)

