

Milano Jewelry Week 2022

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Milano Jewelry Week, Conte di Ramello-Ritmo Collection Bracelet

Date

20 Ott, 2022 - 23 Ott, 2022

Time

See description

Location

Different locations in Milano

An ode to jewellery

Milano Jewelry Week, the festival dedicated to the word of **jewels**, makes its comeback in the city for its second edition. Revolving around historical buildings, high **jewellery ateliers**, **goldsmith workshops**, academies, art galleries, fashion boutiques and design showrooms in town, the event features a rich calendar which includes collective and solo **exhibitions**, **vernissages**, exhibitions of international galleries and schools, prize-giving evenings, **workshops**, cocktail parties and **performances**. The festival is designed to tell the story of jewellery from various points of view, from history to technique, passing through contaminations with art and fashion.

Besides displaying beautiful creations, the event also focuses on clusters such as the importance of **recycle**, **sustainability** as well as the choice of **materials and manufacturing techniques**.

What's on?

The festival features various events-within-the-event which include **Artistar Jewels**, **The Jewelry Hub**, **Jewelry Drops** and **Talent Show**, as well as educational and training initiatives held by professionals in the sector.

Artistar Jewels – held in the exclusive backdrop of the highly-central Palazzo Bovara – gathers the **contemporary jewels** and creations of **over 200 artists** and designers from 40 countries and serves as a celebration of creativity.

Coversely, **The Jewelry Hub** showcases the latest creations from **40 precious jewellery brands**, selected according to strict criteria, in a visually striking setting in a building steeped in history in the centre of Milan.

The event also embraces the **phygital dimension** thanks to the **Jewelry Drops** initiative enabling international artists and designers to take part in the event, both in person and remotely and showcase their creations.

The new OverJewels project

To anticipate the festival, the organising committee is set to launch the brand-new **OverJewels website** by the **end of June 2021**. This **social e-commerce** is dedicated to all those working in the **jewellery** and **fashion** accessory sector wishing to grow and transform their business through an innovative digitalisation process. Designers, artists, brands, companies, manufacturers, but also photographers, journalists and buyers will be able to become part of a global network aimed at **stimulating strong synergies**, encouraging the growth of their business, starting up and consolidating commercial relationships.

Tickets and Information

The event is open both to professionals in the sector and to the wider public.

Applications for artists are open on the official website (*see below*).

Official hashtag #MJW2022

For additional information, please check

www.milanojewelryweek.com

