

# Milano Jewelry Week 2021



3/6 June 2021

*The Milanese week entirely dedicated to the jewelry world.*

It is the epicenter of a qualified "jewelry network" in pure Milanese style: real, glamorous, fast, pleasant, efficient and effective. Able to bring the product closer to those who buy it through those who produce it.

Through the development of different types of events, Milano Jewelry Week will create moments of exchange that will return a fascinating and accessible image of the jewel even to non-experts who can easily get passionate.

Milano Jewelry Week develops within exclusive and evocative locations in the city: historic buildings, high jewelry ateliers, goldsmith workshops, academies, art galleries, fashion boutiques and design showrooms.

## APPLICATION

Milano Jewelry Week welcomes **participants from all over the world**.

To take part in the initiative it is necessary to send an email to the following address [info@milanojewelryweek.com](mailto:info@milanojewelryweek.com) specifying:

### CATEGORY:

| Academy | Craftsman | Artists | Service company | Designer | Teacher | Art gallery | Jewelry store | Journalist | Master goldsmith | Maison | Students | Other |

**TYPE OF EVENT** you want to organize or to which you want to take part:

| Conference | Contest | Event within your location | Lecture | Collective exhibition | Personal exhibition | Awarding | Presentation | Temporary shop | Workshop | Other |

Also indicate any other useful information.

The Milano Jewelry Week team will respond to everyone's needs.

## WHY PARTICIPATE

Milano Jewelry Week is an excellent opportunity to promote your brand / idea internationally to a targeted audience and really interested in receiving new proposals.

It is a perfect opportunity to network, exchange knowledge, establish relationships with potential customers, **get in touch with new markets**, enhance your brand identity.

To maximize the number of useful contacts, **each exhibitor will be placed within one of the following paths**:

>> CONTEMPORARY JEWELRY

>> ARTISTIC AND ARTIST'S JEWELRY

>> PRECIOUS JEWELRY AND BIJOU

All visitors will be able to create the path of their interest through a function on the official [Milanojewelryweek.com](http://Milanojewelryweek.com) website

## WHO CAN PARTICIPATE

### PARTICIPATION IN MILANO JEWELRY WEEK IS OPEN TO:

- > Academies
- > Artisans
- > Artists
- > Services Companies
- > Designers
- > Teachers
- > Art galleries
- > Jewelry stores
- > Journalists
- > Masters goldsmith
- > Maisons
- > Students

## HOW TO PARTICIPATE

Each participant interested in exhibiting his jewels can decide to **join the Week in different ways**:

### ARTISTAR JEWELS 2021

> Collective exhibition >

### THE JEWELRY HUB 2021

> Collective exhibition >

### JEWELRY DROPS 2021

> Collective exhibition >

### TALENT SHOW

> Collective exhibition of academies >

### EXHIBITION SHOWCASE IN PARTNER LOCATION

> Personal exhibition >

### RENT INDEPENDENT LOCATION

> Personal exhibition >

### INDEPENDENT EVENTS

> Communication package >

It is also possible to **propose ideas for events different from exhibitions**. Therefore, applications are also accepted for:

- > Conferences
- > Contest
- > Lectures
- > Awarding
- > Presentations
- > Workshops