

DIN-DESIGN IN 2015 BY PROMOTEDDESIGN.IT



CALL FOR ENTRIES



< **FUORISALONE 2015**
MILAN, 14-19 APRIL

The noise of your ideas.

Even for Fuorisalone 2015 Promotedesign.it organizes the huge expositive event Din- Design In. Exactly like the last edition there will be the chance to admire the ideas of more than 150 designers from all over the world. The Milanese Design Week will begin on Tuesday 14th April 2015 and it will finish on Sunday night 19th April 2015. At the event, which is going to be in a stratetic location at Via Massimiano 6/ via Sbodio 9, in the Lambrate area, there will be more than 600 ideas by different designers. They will go from i-tech items, to enviroment-friendly-solutions-objects, to creations with a high artistic and handcrafting qualities.

Also this year the Din-Design in will become the temple of the international self-produced-designers. The event will be one of the most important and visited ones at Fuorisalone 2015, even because of the organization of numerous and different initiatives, such as free workshops, editorial launches, aperitifs with themes and meetings with important multinationals of the sector.

Promotedesign.it has the aim of approaching and making aware the design-producers and addressees of a bigger and bigger creativity offer.

Promotedesign.it develops different projects:

- **Design For**, a book/catalogue with the best design-concepts carefully chosen by promotedesign.it; a really usefull tool for all the producer-companies that can select the best ideas from international designers.
- **Din-Design In**, an expositive event created to give the chance to self-produced-designers to exhibit their creations to an international audience and having the possibility of a better spreading of their concepts.
- **Treneed.com**, an e-commerce channel dedicated to all the people who loves or creates design and through the website they can make purchasing and selling products.

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