



Coahuilense Paulina Meza, designer of handmade jewelry, goes to an event in Italy

Torreón.- The Secretary of Culture of Coahuila announced that Paulina Meza, designer of handmade jewelry and originally from Torreón, participates in the “Milano Jewelry Week 2022”, an international event in which she presents two exclusive pieces of her inspiration.

Paulina Meza is an artisan dedicated to creating jewelry that is characterized by using reused precious metals.

Graduated from the Bachelor of Industrial Design at the Universidad Iberoamericana Torreón, she is a specialist in applied jewelry by the Gemological Institute of America (GIA), in addition to serving as Secretary of the Board of Directors of the Silver Association in La Laguna AC

“Milano Jewelry Week” is an event held in Italy that highlights the best and most innovative creations in jewelry design worldwide.

The 2022 edition will feature 750 exhibitors in more than 100 locations and more than 150 events, which will be happening in parallel.

Jewelry carefully curated and selected from brands, artists and designers from all over the world will be on display.

High jewelry workshops, schools and goldsmiths with art workshops will participate in this great event, and design showrooms will be held with the aim that both connoisseurs and the curious, through exhibitions, talks and special initiatives, discover all the facets of the art of jewelry.

An event that not only enhances and celebrates cultural and artistic value, but is also capable of developing local business, attracting an international audience.

Two collective exhibitions will be held at the Palazzo Dei Giureconsulti, a location of great architectural value in the heart of Milan: “The FaB” and “Jewelry Drops”.

Paulina Meza Jewelry is one of the designers invited to participate in “The FaB” exhibition, an event organized by Artistar Jewels.

In “The FaB”, 150 international artists and designers will show various projects that move from different inspirations, for example, a childhood memory, the power of nature, the extraordinary beauty of the imperfect and experimentation.

Paulina carried out a long design process since the beginning of February of this year, a couple of weeks after receiving an exciting phone call in which she would be invited to participate.

The talented designer from Coahuila will present exclusive pieces: a necklace called Constellation Coahuila I and the Conspicua Bracelet.

Paulina relates the following about the necklace: “Coahuila Constellation, evokes the skies of my land and those first moments of the night that generate incomparable desert colors... the piece is a bib-type maxi-necklace, constructed from a Coahuila wool sarape made by the great artisan teacher Dulce Esmeralda Tobías Palomo, with whom I collaborated remotely, since she lives in Saltillo. Articulated brass stars hang on this sarape, and at their tips they have cabochon-cut amethysts. As the focal point, hangs an amethyst almost 5 centimeters in diameter. The horizontal post is recycled copper tubing and the chain is also made from recycled brass.”

Regarding the Conspicua Bracelet, he comments that he had important collaborations with creators at a state and national level.

“Conspicua Bracelet represented a great technical challenge, since the number of printed tests and iterations took many months of work,” says Paulina from her studio in Torreón.

“It’s a giant-proportioned bracelet made of neon pink ABS plastic. This one hugs the wrist with a playful wavy band. A plastic ‘gemstone’ is trapped inside an emoji face with heart eyes. This ‘precious stone’ is made from recycled HDPE plastic by the talented women who lead the Anthropic Project, in Mexico City. I met them through social networks and called them to propose collaborating for this exhibition”.

The bracelet was digitally modeled in collaboration with Molyn Studio and then 3D printed in the Automatics for Life workshops, both in Torreón. Finally, it was assembled in the workshop of Paulina Meza Jewelry. (THE HERALD)

