

DECEMBER 05, 2022 - ARTISTAR JEWELS

THE SELECTIONS FOR THE NINTH EDITION OF ARTISTAR JEWELS ARE OPEN

The annual project dedicated to artistic jewelry is starting again and will culminate with the exhibition in the suggestive location of **#palazzobovara** from 19th to 22nd October 2023, during the **Milano Jewelry Week**.

Milan – 5 december 2022 - The selections for **#artistarjewels** reopen, the international project that promotes artistic jewelry through publishing, the organization of events and the web. Now in its ninth edition, **Artistar Jewels** is an international showcase for established artists and a springboard for emerging creatives. **More than 200 artists** and designers will be selected and will become part of a wide-ranging **international project** that aims to create important commercial networks and to stimulate dialogue and comparison between artists and industry experts , enhance the **culture of jewelry**, offer great visibility and create real business opportunities.

The one-of-a-kind kermesse highlights both established realities and talented artists through numerous initiatives: the **exhibition** in an exclusive historical location in the heart of Milan, the **editorial publication distributed in the most important European bookshops containing professional photographic images** of the creations selected, the **annual communication** disseminated in sector magazines, paper and digital magazines, newspapers and on the main social networks, the online sales channel **overjewels.com**, **prizes** and **awards** assigned by the international jury of **#artistarjewels**, and the opportunity to participate at **shows and exhibitions in galleries around the world**.

The **#artistarjewels** exhibition takes place from 19th to 22nd October 2023 in **Palazzo Bovara**, in conjunction with the Milanese Week which celebrates the history, tradition and innovation of the fascinating world of international jewelry and which includes over 150 widespread events throughout the historic center of the city. **Milano Jewelry Week** gives life to moments of sharing and interaction, involving operators in the sector and at the same time bringing the vast public of curious and enthusiasts closer to the jewel with a rich calendar of events: exhibitions, presentations, workshops, talks, awards, live performances and vernissages.

The international volume **#artistarjewels**, published by the publishing house "Logo Fausto Lupetti Editore", is **distributed in all Italian bookshops and in the major European capitals**. It is also **sent to 5,000 important contacts in the sector all over the world**: buyers, gallery owners, luxury boutiques, **#fashion** stylists, who through the catalog will be able to discover innovative creations and choose talented artists for new collaborations.

Like every year, **a jury of industry experts** selects the artists who have stood out for their originality and design, awarding them important **awards**. In the 2022 edition Lucia Massei, Creative Director of Alchimia Contemporary Jewellery School in Florence, the founder and owner of the Ambrosian Goldsmith School Guido Solari, the National Contemporary Jewelry Association Assamblage, the jewelry business consultant Donatella Zappieri and the jewelry historian Vanessa Cron were the members of the jury.

Artistar Jewels gives artists the opportunity to undertake new collaborations with important realities scattered all over the world thanks to partnerships and synergies born with numerous commercial activities, concept stores and galleries of the caliber of Alice Floriano (Brazil), Galerie Beyond (Belgium), Bini Gallery (Australia), Babs Art Gallery (Italy), Eleni Marneri Galerie (Greece), Ezüstláz Galéria (Hungary) and Sculpture to wear Gallery (USA).

HOW TO PARTICIPATE

To participate in the selections for **#artistarjewels** 2023 it is necessary to send your application, no later than 20th February 2023, to the following link: www.artistarjewels.com/aj/form-application.html

SELECTION CRITERIA

- Unique pieces or small series;
- Jewels with a recognizable style and a strong communicative impact;
- Creations made with traditional materials and/or reinterpreted in an original way or research jewels designed with innovative and/or recycled materials.

For more information visit the website: www.artistarjewels.com

