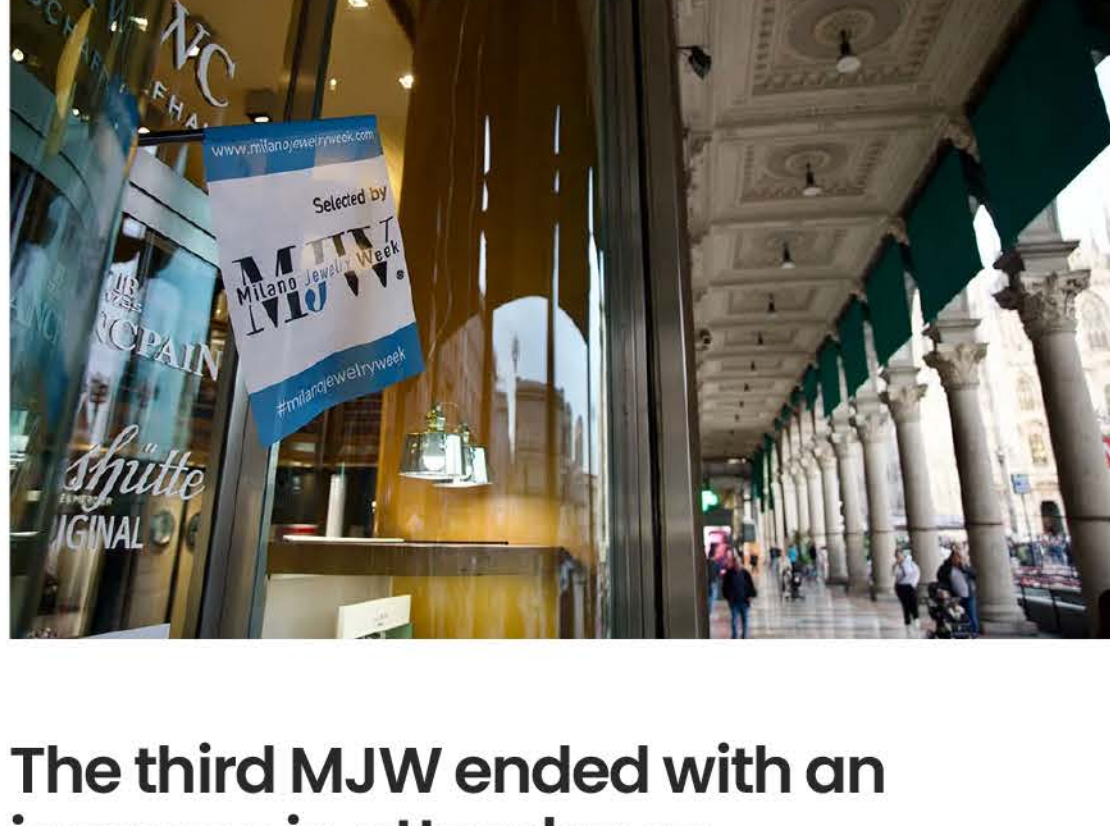


Milan stage of the international jewelry festival



The third MJW ended with an increase in attendance.

The third edition of **Milano Jewelry Week** – a week sponsored by the City of Milan and C.N.A. Federmoda – has come to an end, with more than 100 events spread throughout the streets of downtown Milan from **October 17th to 22nd**.

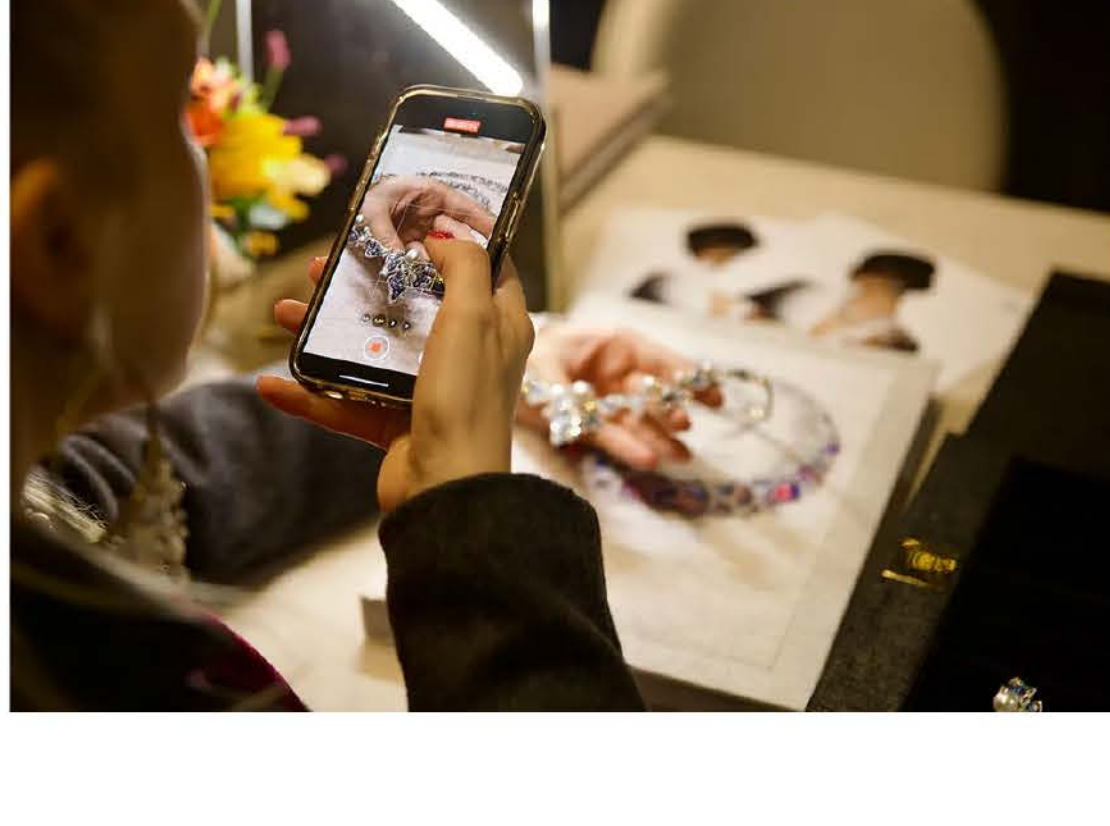
Excellence Magazine was a media partner of this exclusive event.

There were many **new features** introduced for this latest edition, which saw an **increase in the number of visitors** and garnered great



"We are very happy with the excellent response from the visitors who took part in this event spread throughout the Milan area. Our idea was to bring people closer to the industry and allow everyone to find out what is behind a piece of jewelry. Goal achieved thanks to the involvement not only of experts in the world of jewelry but also of many fans who in the various events were able to admire up close the beauty of the various creations on display." – this is the comment of **Enzo Carbone**, CEO of **Prodes Italia**, the founding company of Milano Jewelry Week.

Over **350 exhibitors** from **40 different countries** were welcomed to prestigious locations located in the heart of Milan, where the three iconic collective events of Milano Jewelry Week took place from October 19th to 22nd, in addition to special events, themed exhibitions, workshops, live performances, talks, lectures and cocktail parties.



Milan Jewelry Week 2023, the events

A **Talent Show** was held at the **Galdus School**, featuring international schools and academies, bringing the jewelry of their young talents on display

The Jewelry HUB, the exclusive and innovative event held at **La Pelota**, highlighted niche brands that showcased and presented their new collections.

Finally, **Artistar Jewels**, now in its ninth edition, enriched **Palazzo Bovara** with a group exhibition dedicated to artistic jewelry that included the display of more than 220 artists from all over the world

and a special area dedicated to the masterpieces of three unquestionable guests: **Alessio Boschi**, **Alex Wong** and **Wallis Hong**.



At **Palazzo Bovara**, the **Vernissage of Artistar Jewels** was also held on October 19th. Artists, journalists and various guests were welcomed inside the evocative halls of the palace for an entire evening dedicated to contemplating the wonderful jewels on display while tasting a glass of **Spumante Brut Borgofulvia**.

Animating the evening was a live performance by artist **Rossano Ferrari**, who presented the pictorial work **Mosaic Jem** and the fashion show of the **designer Gianni Tolentino and Massinissa Askeur**, great symbolist at the international level, both **Golden Lion winners at the Venice Film Festival**, embellished with some of the jewelry on display that the models wore while the host of **Star Z N TV**, **Stefania Conti**, interviewed the artists present at the Vernissage.

Milan Jewelry Week Awarding Night

During the **Milan Jewelry Week Awarding Night** on Oct. 18th at the **San Babila Theater**, the names of the **MJW Awards**, the prestigious prizes awarded by a select jury of experts to participating exhibitors at the Week, were announced.



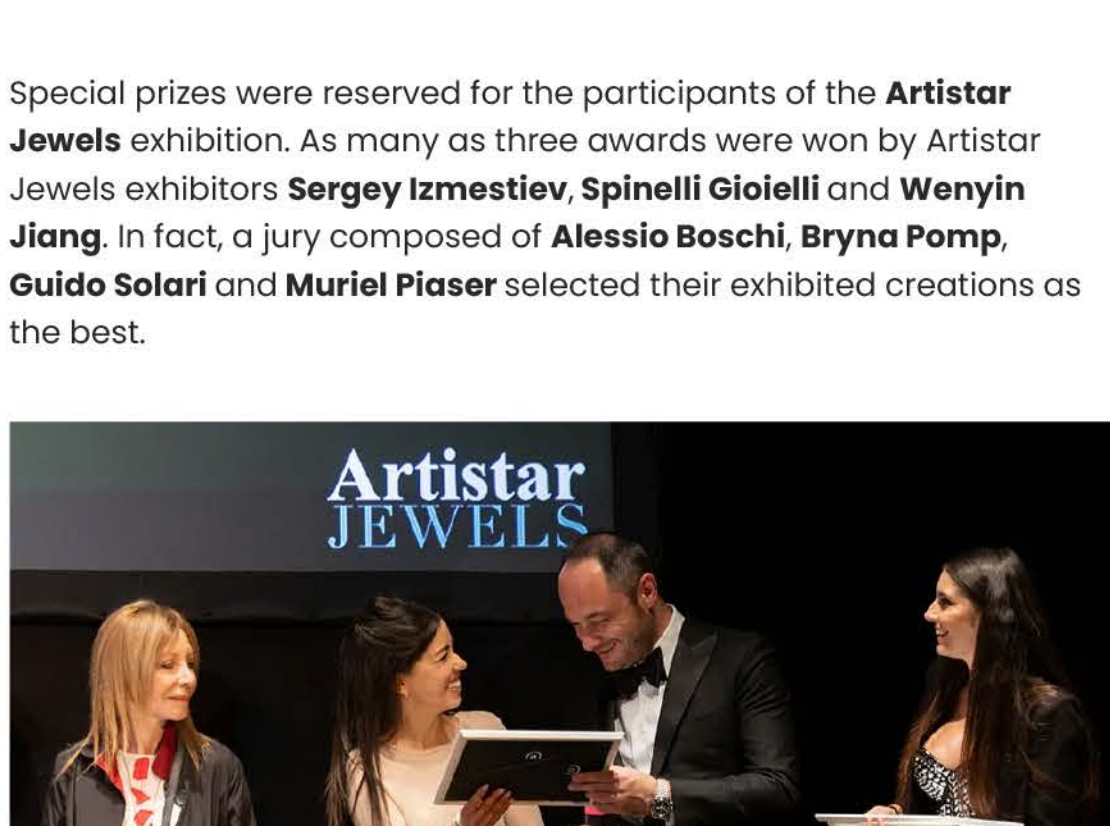
Massimo Perini, Commercial Director of **Cantine 4 Valli**, presented the **Borgofulvia Award**, offered by the event's **wine sponsor**, to artist **Zuo Na**. The **Best Exclusive Jewelry Designer** award, given by **Muriel Piasser** – Founder of PRECIOUS ROOM by MP tradeshow & Muriel Piasser Consulting, was won by **Crismann Christian Nasr**. **Lupo Gioielli**'s work seemed interesting to **Guido Solari**, Founder and owner of the Scuola Orafa Ambrosiana and Director of the 26 Via Tortona location, who awarded it the **Best in Technique** award.

Winning the **Bryna Pomp Award**, presented by **Bryna Pomp**, *Director, MAD About Jewelry* was artist **Austin Turley**, while **Laura Inghirami**, Opinion Leader of the Jewelry World and Founder **Donna Jewel**, selected **Incarnem by Marine Billet** as the winner of the **Best in Creativity** award.

Liviani Jewelers was awarded the **Best Antique Jewelry** prize by **A.N.T.I.C.O. Villa Milano**, on the other hand, won the Best in Milano award, selected by **AOL – Associazione Orafa Lombarda**.

The **Best Innovative Design** award, given by **HRD Antwerp**, was won by **Nicola Bacchilega** with his brand **DEFAIENCE**. Finally, **ACJ – The Association for Contemporary Jewellery**, decreed as the winner of the **Best in Contemporary Jewellery** award, artist **Inbar Avneri**.

Special prizes were reserved for the participants of the **Artistar Jewels** exhibition. As many as three awards were won by Artistar Jewels exhibitors **Sergey Izmestiev**, **Spinelli Gioielli** and **Wenyin Jiang**. In fact, a jury composed of **Alessio Boschi**, **Bryna Pomp**, **Guido Solari** and **Muriel Piasser** selected their exhibited creations as the best.



The **Assamblage Award**, given by **Assamblage National Contemporary Jewellery Association**, on the other hand, was won by **BP_Barbara Proverbio**, **Celine Poudroux Creation** and **Madjoi Jewels**.

Finally, the kermesse's **international partner galleries** selected projects to be included within their exhibitions. In particular, **Carlo Lucidi Gallery** chose to award **Arro by Nana Watanabe**, **Lamia Saab Design by Lamia Saab Amundsen**, **Phaniac by Stefania Curreli**, **Hanjie Kong**, **Austin Turley**, **Daria Lutskevich** and **Wenyin Jiang**.

Elena Orlova's Acqua, **Jaehee Jung's Garden of Wind**, **Hanna Kaufman**, **Michele White** and **Susy Smither's The Rock Hound** are the artists selected by **Eleni Marneri Gallery**, while **Galeria Alice Floriano** has chosen artists **Inbar Avneri**, **Wenyin Jiang**, **Anastasiia Slanko** and **Anli Hou**.

Frangipani Stúdió & Gallery wanted to award **BP_Barbara Proverbio**, **Angelica Krieg** and **Paradise Feathers by Andrezza Valentin**. **SECOND PETALE Gallery** has selected **Nicola Bacchilega's Defaience** and **Susy Smither's The Rock Hound** for a collaboration. Finally, **Galleri Sebastian Schildt** decreed **Inbar Avneri** and **Julie Martre** as winners.

A special evening of recognition that preceded the opening of the group exhibitions and allowed the more than 350 exhibitors attending Milan Jewelry Week to meet and compare notes while increasing and celebrating the **beauty of this area**, but also **doing networking** between realities from different territories and cultures, who made the city of Milan their meeting point for the entire week.

Valentino Odorico