

PRESS RELEASES

# The City of Milan Set the Stage for the Grand International Jewelry Festival

The third edition of the Milano Jewelry Week concluded with overwhelmingly positive feedback and an increase in both national and international attendance.



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**(PRESS RELEASE)** MILAN — Yesterday marked the end of the third edition of Milano Jewelry Week, a week sponsored by the City of Milan and C.N.A. Federmoda, which brought more than 100 events to life in the heart of Milan from October 17 to 22.



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Comments

Several new features were introduced for this latest edition, resulting in an increased number of visitors and significant interest from industry experts, especially buyers and press officers both national and international.

“We are delighted with the excellent feedback from visitors who participated in these events across the Milan area. Our aim was to bring people closer to the jewelry sector and allow everyone to discover what lies behind a piece of jewelry. We achieved our objective, thanks to the participation not only of experts but also of numerous enthusiasts who, at the various events, had the opportunity to admire the beauty of the different creations up close,” commented Enzo Carbone, CEO of Prodes Italia, the founding company of Milano Jewelry Week.

Over 350 exhibitors from 40 different countries were welcomed to prestigious locations in the heart of Milan. From October 19 to 22, the city hosted the three iconic collective events of the Week, along with special events, themed exhibitions, workshops, live performances, talks, conferences, and cocktail parties.

The Galdus School hosted the Talent Show, which featured the participation of international schools and academies, showcasing the jewelry creations of their young talents.

The Jewelry HUB, an exclusive and innovative event held at La Pelota, highlighted niche brands that exhibited and presented their new collections.

Finally, Artistar Jewels, now in its ninth edition, enriched Palazzo Bovara with a group exhibition dedicated to artistic jewelry. The exhibition featured over 220 artists from around the world and included a special area dedicated to the masterpieces of three indisputable guests: Alessio Boschi, Alex Wong, and Wallis Hong.

On October 19th, the Vernissage of Artistar Jewels took place at Palazzo Bovara. Artists, journalists, and various guests were warmly welcomed into the evocative halls of the building for an entire evening dedicated to admiring the wonderful jewels on display while savoring a glass of Spumante Brut Borgofulvia.

To enliven the evening, artist Rossano Ferrari presented his pictorial work “Mosaic Jem”, and there was a fashion show by Gianni Tolentino, designer and Massinissa Askeur, internationally renowned symbolist, both winners of the Leone D’Oro at the Venice Festival. The models showcased the jewels by wearing them, while Stefania Conti, the host of Star Z N TV, conducted interviews with the artists present at the Vernissage.

During the Milan Jewelry Week Awarding Night on October 18th at the Teatro San Babila, the names of the MJW Awards recipients were announced. These prestigious awards, selected by a jury of experts, were given to participating exhibitors of the Week.

Massimo Perini, the Commercial Director of Cantine 4 Valli, presented the Borgofulvia Award on behalf of the event’s wine sponsor to the artist Zuo Na.

The Best Exclusive Jewelry Designer award, presented by Muriel Piaser, Founder of PRECIOUS ROOM by MP tradeshow & Muriel Piaser Consulting, was granted to Crismann Christian Nasr.

Lupo Gioielli’s work piqued the interest of Guido Solari, Founder and owner of the School Goldsmith Ambrosiana and Director of the headquarters at Via Tortona 26, who bestowed upon them the Best in Technique Award.

The Bryna Pomp Award, handed out by Bryna Pomp, Director of MAD About Jewelry, went to the artist Austin Turley, while Laura Inghirami, Opinion Leader in the world of jewelry and the Founder of Donna Jewel, selected Incarnem by Marine Billet as the recipient of the Best in Creativity award.

A.N.T.I.C.O. recognized Gioielleria Liviani with the Best Antique Jewelry award. Villa Milano, on the other hand, was honored with the Best in Milan award, chosen by AOL – Associazione Orafa Lombarda.

Nicola Bacchilega, with his brand DEFAIENCE, clinched the Best Innovative Design award, bestowed by HRD Antwerp.

Finally, ACJ – The Association for Contemporary Jewellery declared the artist Inbar Avneri as the winner of the Best in Contemporary Jewellery award.

Special prizes were reserved for the participants of the Artistar Jewels exhibition. Three awards were granted to exhibitors Sergey Izmistiev, Spinelli Gioielli, and Wenying Jiang, whose exhibited creations were selected as the best by a jury composed of Alessio Boschi, Bryna Pomp, Guido Solari, and Muriel Piaser.

The Assamblage Award, presented by the Assamblage National Contemporary Jewelry Association, was won by BP\_Barbara Proverbio, Celine Poudroux Creation, and Madjoi Jewels.

Furthermore, international gallery partners of the event selected projects to be included in their exhibitions. Specifically, Carlo Lucidi Gallery chose to recognize Arro by Nana Watanabe, Lamia Saab Design by Lamia Saab Amundsen, Phaniac by Stefania Curreli, Hanjie Kong, Austin Turley, Daria Lutskevich, and Wenying Jiang.

Eleni Marneri Gallery selected Acqua by Elena Orlova, Garden of Wind by Jaehee Jung, Hanna Kaufman, Michele White, and The Rock Hound by Susy Smither as the featured artists. Galeria Alice Floriano chose Inbar Avneri, Wenying Jiang, Anastasiia Slanko, and Anli Hou.

Frangipani Stúdió & Gallery recognized BP\_Barbara Proverbio, Angelica Krieg, and Paradise Feathers by Andrezza Valentin. SECOND PETALE Gallery selected Defaience by Nicola Bacchilega and The Rock Hound by Susy Smither for collaboration. Finally, Galleri Sebastian Schildt declared Inbar Avneri and Julie Martre as the winners.

An exclusive evening dedicated to acknowledgments preceded the opening of the collective exhibitions. This special event provided an opportunity for more than 350 exhibitors to come together, celebrate the beauty of this sector, and establish a network of connections among participants from different territories and cultures. These attendees have chosen Milan as their meeting point for the entire week.