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## WELCOME | WHAT TO DO

SEVERAL LOCATIONS, 17-22 OCTOBER

### ► THE FASCINATING WORLD OF INTERNATIONAL JEWELLERY

**FAIR** **Milano Jewelry Week** celebrates the history, tradition and innovation of the world of jewellery. The event involves those working in the sector and at the same time brings jewellery closer to the vast public of the **curious and enthusiasts**. About **200 events** will animate in the centre of Milan high jewellery ateliers, goldsmith workshops, academies, schools, art galleries, fashion boutiques and design showrooms. More than **750 exhibitors from 40 different countries, 150 events, 80 locations and 60,000 visitors** for more than **8,000 pieces of jewellery** on display: these are the incredible numbers of the previous edition of a kermesse that invaded the city, through collective and personal exhibitions, exhibitions of international galleries and schools, workshops, performances, temporary shops and award evenings. Besides displaying beautiful creations, the event also focuses on clusters such as the importance of **recycle, sustainability** as well as the choice of **materials and manufacturing techniques**.

**Milano Jewelry Week**  
Several locations  
[www.milanojewelryweek.com](https://www.milanojewelryweek.com)



Jewels Linda Giacalone. Artist: Jewels. © Huesers Magazine



TRIENNALE MILANO

### ◀ A TRIBUTE TO ITALIAN DESIGN

**NEW RELEASE** On the occasion of the **100th anniversary of Triennale Milano**, the **Museo del Design Italiano**, directed by Marco Sammicelli, presents itself in a **renewed guise** with a new selection of objects and a new layout, designed by Paolo Giacomazzi Design Studio. The Museum of Italian Design traverses the 100-year history of the Triennale with an itinerary that starts **from the foundation of the institution in 1923** and arrives at the present day. Located as before in the Curva - over 1,300 square metres on the ground floor of the Palazzo dell'Arte - the Museum brings together **over 300 pieces chosen from among the 1,600 that make up the institution's collections** and others on loan from important private collections.

**Museo del Design Italiano**  
Triennale Milano. Viale Alemagna, 6. [triennale.org](https://www.triennale.org)

### ► YOU ARE VERDI, AN IMMERSIVE EXPERIENCE

**VIRTUAL REALITY** There is a new virtual journey through time and space in Milan designed to tell and make visitors experience the story of **Giuseppe Verdi** firsthand. An exciting new project dedicated to **Italy's best-known and most popular composer** to whom the Teatro alla Scala will pay tribute for the opening of the new season with the **7 December Premiere of "Don Carlo"**. Participants will be transported into the incredible story of Verdi thanks to **Virtual Reality technology** and faithful philological reconstructions of Milan at the time, and immersed in the history of the Biogimeno thanks to the **musician's most famous arias**, from "Nabucco" ("T'liello"), to "Aida". The physical route winds through the **center of Milan** to discover Verdi's places that welcomed the young composer: from the **Teatro alla Scala** to the **Grand Hotel Et De Milan**, to **Manzoni's house** and **Piazza San Fedele**.  
[www.youareverdi.it](https://www.youareverdi.it)

