



Furthermore, Milano Jewelry Week was also

the perfect occasion to experience the jewel

one hosted by Cosmonique Gioielli, which

allowed participants to try out the ancient

technique of lost wax casting, or those of Scuola

to the youngest generation, who could explore

initiative, especially considering that nowadays

and goldsmiths in order to manage the

increasing requests of precious items.

Matteo Vitali

and cocktail parties throughout the city center. all the jewels to enhance their look.

have opened their doors and organized events, creation process in person, thanks to the breaking down barriers and allowing the numerous workshops organized, such as the

Quadrilatero, was the setting for the "Sublime Galdus, partner of MJW. Galdus has proposed Beauty" event, during which Fulvio and a rich calendar of talks and events dedicated Alessandro Scavia designed and donated to relevant aspects and techniques: from the jewelry sketches inspired by the visitors miniatures and enamels to filigree, but also themselves, demonstrating their creativity and engraving, restoration and gemology, valuation savoir-faire of master jewelers dedicated to and history of jewelry. Galdus headquarter excellence for generations. A few steps away in hosted the event dedicated to students of Montenapoleone, Ippolita designer welcomed international jewelry academies and school, visitors to the showroom inaugurated this year. The Talent show A wide scenario addressed

brand. Antonini Milano, on the other hand, and approach the field. A relevant and valuable

cocktail party animated with sparkling wine the jewelry industry lacks new professionals

Historic workshops, goldsmith workshops,

boutiques, academies and brand showrooms

international public to discover all the facets of

The Scavia boutique, in the heart of the

the first opened in Italy by the international

celebrated the jewelry event with a fancy

offered by the sponsor of the Milano Jewelry

Week, Valdo.

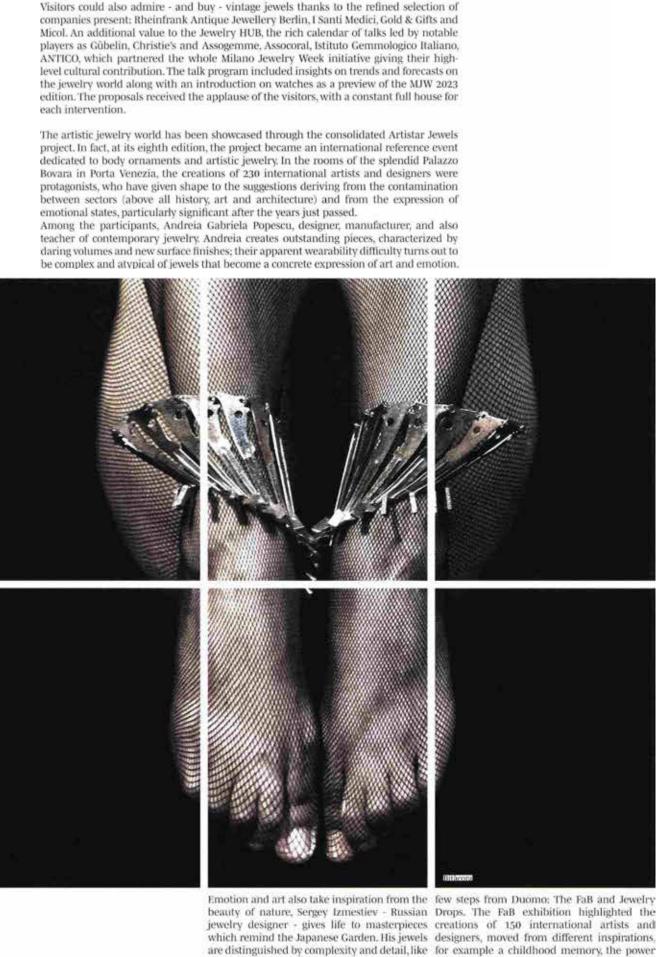
such a fascinating yet unknown world.

Another key exhibition has been The Jewelry HUB. The event was dedicated to both B2B and B2C trade, and it was hosted in the spaces of La Pelota, in Brera district, with a presence of over 110 international brands of High, Fine. Fashion and Vintage Jewelry. The initiative was born with the aim of highlighting companies among the public, operators and media, creating new business connections, The Jewelry HUB was a success and fascinated visitors with the presence of curated variety of players from more than 30 different countries: from Australia to Mexico, from the Middle East to the USA passing through Northern Europe. Among the participants, there were worldwide recognized names of the high jewelry field such as Leo Pizzo, Alessio Boschi, Rubeus Milano but also brands that approached the Italian market for the first time like Metal Couture, Wicken Jewellery and CMR Diamonds, Captivating designs, accurate craftsmanship, high quality gernstones and diamonds together with deep meanings were the key factors of one-ofa-kind creations and collections exhibited Therefore, the public and trade visitors had the opportunity to discover niche brands and emerging labels, learn insights and talk directly with the designers who let them perceive the high emotional value of each jewelry piece.

Alix Dumas

115 HUE

Sergey Izmestics:



the "Wind in the garden, Sakura" brooch: every

petal conveys the brevity of flowering and

symbolizes the fragility of nature, making you

appreciate the moment, because the following

time sakuras bloom would be only once in

strongly expressed in Matteo Vitali's creations.

The Babilonia collection is the pure reflection

of how we are currently used to spending most

of our time to fulfill the duties and demands

of today's world. Conditions that often erode

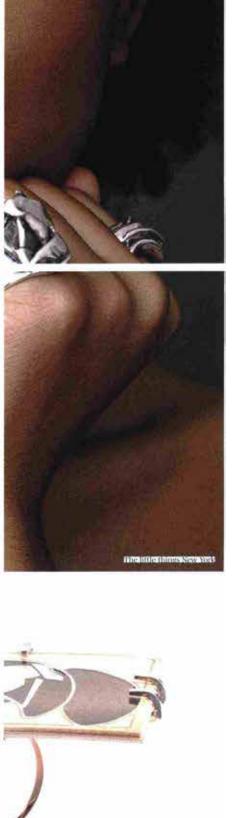
valuable individual differences, flattening the

contours of the self and, consequently translate

into the skin as entropically placed numbers,

transforming us, becoming structural and

thereby undermining our own humanity.



in punk to challenge conventions associated with jewelry objects - via material subversion. In fact the main themes of the exhibition were sustainability, the reference to nature, ethics, the meeting between different sectors and the exchange between tradition and innovation, Jewelry Drops format cut the barriers of distance with its multimedia exhibition with videos that illustrated the stories of the international designers and their fascinating

The MJW Awarding Night took place on Saturday evening at the sumptuous Odeon Theater A glimmering and sharing moment to celebrate all the Milano Jewelry Week participants, with the presence of 900 attendees and a jury of experts. During the evening the winners of the MJW Awards 2022. were revealed, chosen from among the wide

Artistar Jewels, as per tradition, had 3 winners announced by a jury made up of Donatella Zappieri, Guido Solari and Lucia Massei. They had in fact selected the creations of Andreia Gabriela Popescu, Moritz Ganzoni and Sergey

range of talents of the week.

workings.

of nature, the extraordinary beauty of the

imperfect, and experimentation. Those

included in four scenarios - water, earth,

fire and air - which were a guiding thread

of the visitor's experiential path and will be

A common denominator of all creations is the

author's need to tell a story, themes that include

bees and their hives and the delicate balance

of nature and the effects of climate change like

Dana Mihai Jewelry's creations. Such relevant

and actual topics were presented also through

the Jewelry Drops exhibition, at the first floor

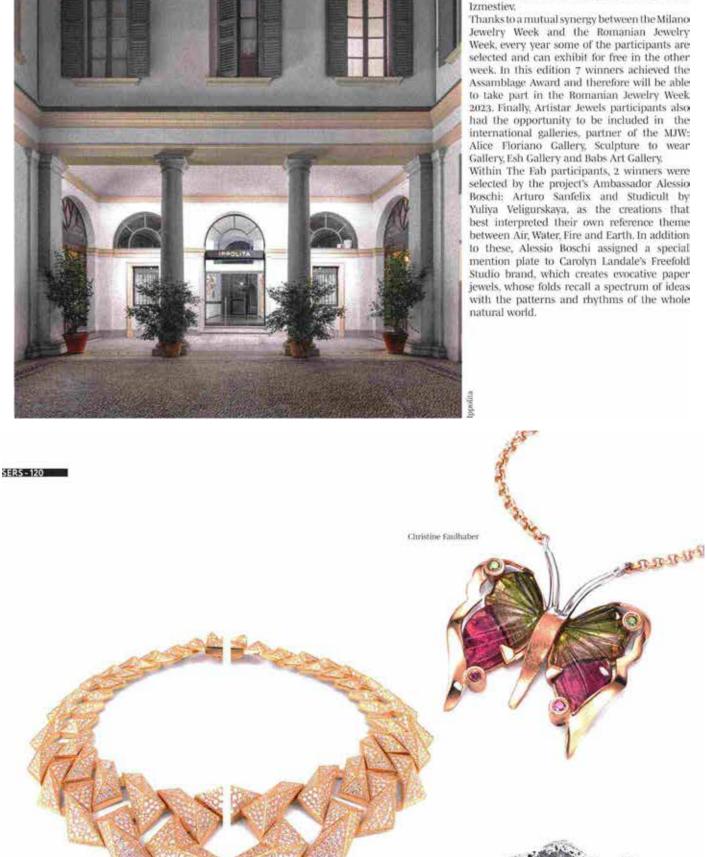
of Palazzo Giureconsulti. There were around

500 Jewels showcased, mainly one-of-a-kind

or limited series, made of unusual and, in

a year. The concept of quality time is also celebrated through the special paper catalogue.

Other two key exhibitions were the ones some cases, recycled materials. Among them held in the prestigious building of Palazzo Eden Lennox who considers reuse, the up-Giureconsulti, in the very heart of Milano, a cycling ethos, and the visual aesthetics seated



Andrea Lenti

New additions were the "Best in" awards, each the winner of the Best in Creativity & Design of them aimed to highlight a specific facet and award Mad Joaillerie said; "The rough man's ring is a perfect balance of lines in the respect and exaltation of the rough indicolites, which Best in Diamond - Judge: Alberto Casbelli - transcend time. It is precisely this harmony, Delegate of Borsa Diamanti d'Italia - Winner: delicate and powerful, between stone and

the genderless piece par excellence".

MJW Awarding Night at the Odeon Theater assigned by notable professionals. MJW Best in Awards winners: Little Things NYC by Nathalie Rollandin.

metal that represents a discreet and timeless innovation: the indicolites, in nature, develop into perfect crystals, and the rational geometry very nature of the gems. The heart of this jewel is the color, the choice of which is unusual and sophisticated, so well calibrated that it can be

MAD Joaillerie. Veligurskaya. prize - Winner: Ippolita. During the ceremony the judge Azzurra Cesari,

Best in Gemstone - Judge: Paolo Cesari -Assogemme President - Winner: Alessio Boschi. Best in Innovation - Judge: Donatella Zappieri of gold is able, in its essence, to enhance the - Jewelry Business Consultant - Winner: The Best în Technique - Judge: Guido Solari -Director of Scuola Orafa Ambrosiana and Faulhaber. Best in Creativity & Design - Judge: Azzurra Cesari - Project Manager & Product Development of Cesari & Rinaldi - Winner: Best in Contemporary - Judge: Lucia Massei -Creative Director of Alchimia Contemporary Jewellery School in Florence - Winner: Bitácora. Best in Future Jewelry Design - Judge: Formlessness - Winner: Studiocult by Yuliya Valdo Award, special Valdo Spumanti sponsor's See you in the shining Milan next October!

project manager & product development manager of Cesari & Rinaldi, who chose as

of SOA Lab & Factory - Winner: Christine Gianni De Benedittis, founder and creative director of the futuroRemoto brand, assigned the Best Talent award - reserved for one of the students of the Talent Show - to the student Francesco Coda of the Alchimia school, and the special Calibro d'Oro award to Matteo Vitali Design. A special evening that wanted to crown the entire project created by Prodes Italia, which through the conception of the Milano Jewelry Week, celebrates the multifaceted universe of jewelry by revealing in all its shades.