





Unveiling the dates of the Milano Jewelry Week 2024

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The Exclusive Milanese Week dedicated to the world of jewelry.

Milan, January 10, 2024 – Following the tremendous success of the previous edition, Milano Jewelry Week returns to enrich the city from October 15 to 20, 2024. This event embellishes Milan with jewels from around the world, creating an exciting festival involving participants worldwide. They exhibit in numerous events throughout the city center, attracting international visitors, jewelry professionals, and media.

Endorsed by the **Municipality of Milan** and **CNA Federmoda**, the 2023 edition collaborated with prestigious partners such as **AOL** (*Associazione Orafa Lombarda*), **ACJ** (*Association for Contemporary Jewellery*), **HRD Antwerp**, and **A.N.T.I.C.O** (*Associazione Nazionale Tutela il Comparto Oro*).

Milano Jewelry Week aims to showcase and present the diverse facets of the jewelry sector, identifying Milan as an ideal setting for international excellences to narrate their stories, traditions, and innovations. Key industry experts are invited: buyers, designers, galleries, enthusiasts, and national and international media.

The week's program includes numerous **Experiential Journeys** in scattered locations throughout the city center. Brands, goldsmiths, designers, and jewelry manufacturers from Lombardy's capital host visitors in their locations, organizing special events, theme exhibitions, previews of collections, live performances, press meetings, cocktail parties, and workshops.

The **Galdus School** once again hosts the **Talent Show**, organized in collaboration with **Rossana Ricolfi**, *Coordinator, Contact Person, and Technical Teacher at the Galdus Goldsmith School*, and **Andreia Gabriela Popescu**, *Senior Lecturer at Assamblage School and award-winning contemporary jewelry artist*. In this context, international schools and academies have the opportunity to present the creations of their young talents. A jury of authoritative international academic figures evaluates the works, awarding the most deserving students with the **Best Talent Award** during the **MJW Awarding Night**. These talented individuals have the chance to win free access to high-level courses offered by international jewelry schools.

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Artistar Jewels celebrates its **tenth edition** this year, representing one of the main events of the **Milano Jewelry Week 2024** and serving as an international reference for all designers of artistic and contemporary jewelry. Held in the prestigious **Palazzo Bovara**, the exhibition annually selects **over 200 artists and designers** whose works are published on the online sales channel **overjewels.com** and included in the **iconic volume Artistar Jewels**, presented during the Milano Jewelry Week and distributed in major Italian and European bookstores. It is also sent to 5000 key industry contacts worldwide: buyers, gallery owners, luxury boutiques, fashion stylists, who, through the catalog, can discover innovative creations and choose talented artists for new collaborations.

The main objective of the Artistar Jewels project is to highlight the talent and creativity of artists worldwide. For years, it has been committed to targeted networking activities, establishing partnerships with excellent entities that share the same attention and passion for the sector. The **Artistar Network** represents an excellent opportunity for artists to create lasting collaborations, expand their boundaries, and enhance their business and brand reputation globally.

On **October 16, 2024**, the **MJW Awarding Night** takes place, a **prize-giving ceremony** where over 30 awards are given to artists and brands distinguished for their originality, technique, and design. Regarding the **Artistar Jewels** project, the three winning artists are announced, selected by an expert jury including **Bryna Pomp**, Director of MAD About Jewelry, **Muriel Piaser**, Founder of PRECIOUS ROOM by MP tradeshow & Muriel Piaser Consulting, and **Guido Solari**, Founder and owner of the Ambrosian Goldsmith School and Director of the branch at Via Tortona 26, along with the designers selected by the galleries part of the Artistar Network.

The Week's program also includes **in-depth moments**, **talks**, **round tables**, and focused meetings on the most current and important topics in the goldsmith and jewelry art sector in all its facets, taking place at **La Pelota** and **Galdus School**.

Selections for participation in the Milano Jewelry Week are currently open. To participate, send your application by February 20, 2024, at the following link: www.milanojewelryweek.com/en/information-request-mjw/ (www.milanojewelryweek.com/en/information-request-mjw/)

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