



HOME>MILANO JEWELRY WEEK 2025: THE CITY SHINES WITH ART, TALENT, AND INNOVATION

OCTOBER 24, 2025 - MILANO JEWELRY WEEK

# MILANO JEWELRY WEEK 2025: THE CITY SHINES WITH ART, TALENT, AND INNOVATION

The fifth edition of Milano Jewelry Week has just come to a close, the widespread event that every year transforms the Lombard capital into the beating heart of the global jewelry scene. From October 16 to 20, over 80 events enlivened the city with exhibitions, performances, talks, workshops, and experiential installations, confirming Milan's status as an international capital of creativity and jewelry excellence.

The event, sponsored by the Municipality of Milan, CNA Artistico e Tradizionale, CNA Federmoda and Assogemme, recorded a strong increase in attendance compared to 2024, attracting industry professionals, the press, buyers and enthusiasts from all over the world.

«Milano Jewelry Week becomes a global reference point for those who experience jewelry as a form of art and universal language. Each edition renews the excitement of seeing Milan transformed into a laboratory of ideas and connections,» declared Enzo Carbone, CEO of Prodes Italia and founder of the event.

Three signature events to celebrate the international jewelry world

As every year, Milano Jewelry Week revolved around its three hallmark events: The Jewelry HUB, hosted at Palazzo Serbelloni, served as the premier showcase for high-end jewelry and modern design, hosting B2B meetings and international previews.

Artistar Jewels, now in its eleventh edition, celebrated the dialogue between art and contemporary jewelry, with over 800 works selected from designers worldwide and the participation of prestigious international galleries. Lastly, the Talent Show, set up for the first time at Palazzo Bovara, gave voice to academies and emerging talents through installations and prototypes envisioning the future of contemporary jewelry.

A week filled with emotions and connections

Milano Jewelry Week once again proved to be a crossroads of culture, creativity and enterprise, an event that brings together historic maisons, emerging talents, schools, and international galleries in a dynamic dialogue about contemporary jewelry.

Visitors experienced an authentic citywide experiential journey through showrooms, historic workshops, and independent spaces, where craftsmanship and experimentation intertwined in constant conversation with art, fashion, and design.

From the open workshops of Scuola Orafa Ambrosiana to thematic itineraries curated by Sotheby's, Recarlo, Scavia, Gioielleria Merzagli, Voga & Co. Gioielli, Barbara Currado Gioielli Milano, DcomeDesign and many others, MJW 2025 offered a sensory journey through heritage and innovation, engaging the public in experiences that united culture, research, and sustainability.

MJW Awarding Night 2025  
A Sold out crowd attended the Milano Jewelry 2025 Gala Ceremony, held on October 17 at Teatro

San Babila and hosted by Diego Zappone and Francesca Cheyenne, radio presenters of RTL 102.5.

The most anticipated event of the week celebrated international talent and creativity, presenting the prestigious awards of the event, assigned by an international jury of experts, gallery directors, and leading figures from the global jewelry scene.

After the ceremony, guests gathered at MIB Milano, located in the heart of the city just steps from Piazza Affari, for an exclusive cocktail party. In a refined and engaging atmosphere—between contemporary design, music, and conviviality—participants, partners, and press celebrated the 2025 edition, turning the evening into a moment of connection, networking, and Milanese-style celebration.

MJW 2025 Awards and Winners

The Bryna Pomp Award, assigned by Bryna Pomp – Director, MAD About Jewelry, Museum of Arts and Design, was awarded to Gisella Miretti (G Geo M Flex Necklace + Red Onion Circ Brooch), with ARAMUSAE JEWELS by Carla Mazzeschi, Convolvo Design for Metawalker Phygitals and Pamela Bórquez – Tónica Joyas receiving honorable mentions.

The award honors the ability to combine originality, design excellence, and wearability with meticulous craftsmanship and material mastery, renewing the identity of the art jewel through the dialogue between substance and form.

The Best in Technique Award, presented by Guido Solari – Owner and director of Scuola Orafa Ambrosiana via Tortona 26 and of SOA Lab & Factory via Savona 20 Milan, went to Simona Tagliaferri Jewels for the piece Parthenope.

The jury recognized the perfect craftsmanship behind a sophisticated and harmonious piece, enriched by the ancient technique of fired enamel, applied to decorations inspired by its place of origin.

The Best Exclucise Jewelry Designer, awarded by Muriel Piaser – Founder of PRECIOUS ROOM by MP tradeshow & Muriel Piaser Consulting, went to Mehragin Rahmati for Beauty and the Beast, honoring her extraordinary ability to merge innovative design and nature through a unique selection of gemstones, turning each jewel into a work of art.

The Best Jewellery Digital Voice Award, presented by Shohista Turdiyeva – The Editor & The Founder of Jewellery Pursuer, was also awarded to Mehragin Rahmati for Beauty and the Beast, recognizing the originality with which she interprets contemporary jewelry through digital storytelling, blending visual narrative and high-level aesthetic communication.

For the Best in Contemporary Jewellery category, the jury composed of Anne Earls Boylan – Director for The Association for Contemporary Jewellery, Regional Lead for Northern Ireland, Jewellery artist and Joanne Haywood – Head of Programmes and Advocacy for The Association for Contemporary Jewellery, Jewellery Artist selected Atelier Mythique by Paola Mounla, acknowledging her poetic and distinctive voice that fuses myth and modernity in a narrative reflecting the intimate relationship between jewelry and its wearer.

The Best in Milano award, presented by Daniele Oldani – Vice President, Associazione Orafa Lombarda (AOL), was awarded to Beatrice Barzagli Gioielli for Essence Tree of Life ring, a symbolic design celebrating Milanese identity through shapes evoking the city map and a central diamond inspired by the Duomo, luminous icon of the design capital.

The Best HRD Global Design Prize, judged by Mr. Tom Neys - Global Marketing, Sales & Education Director went to Brivizio S.L., Emilie Somers, and Simona Tagliaferri Jewels, for their ability to combine functionality, material innovation, and narrative coherence in creating jewels that balance aesthetics, wearability, and conceptual meaning.

The Best in Gemstone Award, presented by Paolo Cesari – President of Assogemme and CEO of Cesari & Rinaldi Gemmai, went to Sinitsyn Jewelry Studio for The Cloud (Ring), an innovative and refined design that enhances the beauty of the central stone, uniting gemological quality, fine craftsmanship, and a perfect balance between tradition and modernity.

The Best Jewellery Art & Craft Award, presented by Simona Micheli – National Head of CNA Artistico e Tradizionale and Antonio Franceschini – National Head of CNA Federmoda was awarded to Atoosa Wahdani for Metamorphosis, a sculptural miniature translating into jewelry the theme of silent transformation and feminine resilience of Iranian women unjustly imprisoned. A profound and poetic work that tells a story of endurance and hope through wearable forms.

The Best Italian Excellence Award, assigned by Marco Giovanelli - Vice President Piazza Italia was given to Giulia Kron Morelli for Inner Reflection, earrings recognized as a symbol of Italian excellence, featuring an innovative design that blends timeless elegance with contemporary mystery, transforming an aesthetic gesture into a statement of style and identity.

Finally, the Artstar Jewels Award was assigned by a prestigious jury including Bryna Pomp - Director, MAD About Jewelry, Museum of Arts and Design, Muriel Piaser - Founder of PRECIOUS ROOM by MP tradeshow & Muriel Piaser Consulting, Shohista Turdiyeva - The Editor & The Founder of Jewellery Pursuer, Guido Solari - Owner and director of Scuola Orafa Ambrosiana via Tortona 26 and of SOA Lab & Factory via Savona 20 Milan, Alessio Boschi – Founder and Creative Director of Alessio Boschi Jewels.

The award went to Sinitsyn Jewelry Studio, Anne Reed Contemporary Jewellery Design and Rossano Caldaroni, celebrating their creative talent and vision.

This recognition reaffirms Artistar Jewels' central role as an international showcase for the promotion and appreciation of contemporary jewelry in all its forms.

Talent Show Contest

As every year, the Talent Show Contest represented a special category dedicated to young talents from international jewelry schools and academies, an initiative designed to offer visibility and real opportunities to the new generation of designers, fostering direct engagement with the market, media, and industry professionals.

The Best Talent by INHORGENTA, selected by the INHORGENTA team and awarded by Irina Probst – Exhibition Manager, INHORGENTA, went to Alexandrina Remescu Simo of Assablage Contemporary Jewellery School for her ability to balance contemporary elegance and meticulous craftsmanship, combining architectural elements with delicate attention to detail.

The TheUnique Award for Talent Show, presented by Fabiana Romano – Founder & Editor in Chief di TheUnique, was given to Masturi Yatai Phoenix of Elisa Ragni (Accademia Alta Orefceria Galdus), for her exceptional ability to translate an iconic two-dimensional artwork into a contemporary jewelry object—enriching it with a new physical and conceptual dimension.

The Assablage Award for Talent Show, presented by Andreea Gabriela Popescu – Award-Winner Artistar Jewels 2022, multiple award-winning contemporary jewelry artist, Senior Lecturer at Assablage School, Educational Ambassador for Assablage and Romanian Jewelry Week, was awarded to Paulius Rukas (Vilnius Academy of Arts – Faculty of Telšiai), with honorable mentions to Markas Neniškis, Ernestas Ripka and Ieva Grigienė. The jury emphasized the high level of creativity and experimentation expressed by the young designers.

The contest once again confirmed itself as an incubator of creativity and innovation, showcasing the fresh and experimental visions of future protagonists in contemporary jewelry.

Artistar Jewels Network

Completing the list of recognitions were the Artistar Jewels Network selections, entrusted to a panel of international galleries that identified designers and artists to be promoted in their respective exhibitions and future projects.

Galleria Carlo Lucidi (Carlo Lucidi – Founder and Managing Director, Galleria Carlo Lucidi) selected Nérée Jewellery, Noëlle von Eugen, Patricia Sullivan and Yifan Zhang.

Frangipani Studio & Gallery (dr. Györgyi Mátyók – Art Manager, Curator, Founder & CEO of Gallery Frangipani) selected Ana Petrova, Convolvo Design for Metawalker Phygitals and Fragiliadesign: Emotions Free By Omologations.

Gallery of Art in Legnica (Justyna Teodorczyk – Organizer and Main Curator of the Legnica Jewellery Festival SILVER and Director of the Gallery of Art in Legnica) recognized Fragiliadesign: Emotions Free By Omologations, awarding an honorable mention to Jennifer Younger Designs. The Sense of Beauty Gallery (Diana Iordache – Founder & Curator The Sense of Beauty Gallery) selected Palma, Sabrina Guerrero, Débora Parisotto, Anne Reed Contemporary Jewellery, Atelier Mythique by Paola Mounla, OPVS – Luiza Simões and Turning Nature into Jewelry. What If BERLIN (Francesca Urciuoli – Founder of What If Studio-Gallery) chose Andreea Gabriela Popescu, MI-AH, Noëlle von Eugen and Simona Tagliaferri Jewels.

Oia Treasures (Flora Koutsis – Founder and Creative Director of Oia Treasures Art Gallery) selected Jewelry House Arta LLC, Nérée Jewellery and Callista by Vinita.

Ruup & Form Gallery (Varuna Kollanethu – Founder and Director, Ruup & Form, London) selected Sabrina Guerrero.

Tincal Lab Contemporary Jewelry Gallery and Workshop (Ana Pina – Founder of Tincal Lab – Contemporary Jewelry Workshop and Gallery in Porto, Portugal) selected Ana Petrova and Renata Cesar Pereira – KuboLab.

Blossom Brazil (Bianca Zaramella – Fashion Director and Founder Blossom Brazil) selected Aleja. Second Petale (Arina Pouzoullic – Founder and Curator of Second Petale) selected Simona Tagliaferri Jewels and Louisa Westwood.

Finally, Galeria Alice Floriano (Alice Floriano – Founder and Curator of Galeria Alice Floriano) selected Andreea Gabriela Popescu.

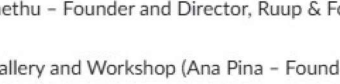
The fifth edition of Milano Jewelry Week closes by charting new paths in the international panorama of author jewelry. With a perfect balance between innovation and cultural roots, the event attracted talents from all over the world, transforming Milan into a crossroads of creativity, aesthetic elegance, and experimentation.

The success of the 2025 edition confirms the growing relevance of Milano Jewelry Week as a dynamic showcase promoting artistic research, emerging talent, fostering authentic connections between professionals, schools, collectors, and enthusiasts.

With an eye already on 2026, Milano Jewelry Week continues its journey, ready to welcome new narratives, perspectives, and languages.

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